



THE HABITATS TRUST

In collaboration with



CMS VATAVARAN

presents

Assam LiFE for Nature Summit

সহজ - জীবন বিধান
Sahaja - Jeevan Vidhanam

December 16 & 17, 2025 | Novotel Guwahati, Assam

Assam Green Ambassador Award – Selection Criteria



Inaugural Session



Green Ambassador Awards



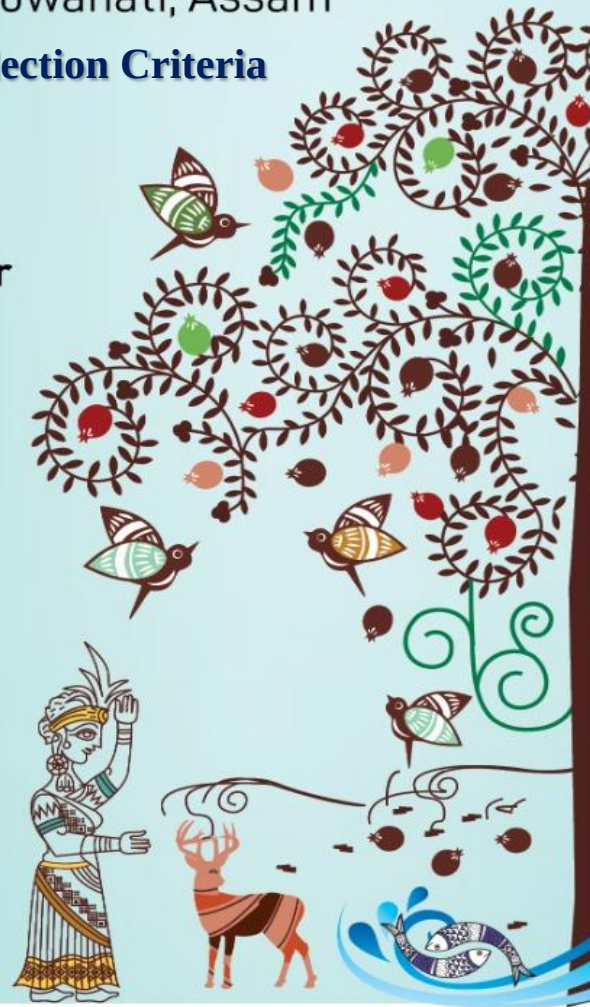
Media Consultation



Policy Roundtables



Torch the Townhall Session



Endorsed by



Country Partners



State Programme Partners



Knowledge Partners



Media Partner



Assam Green Ambassador Award – Selection Criteria (Instituted under the “LiFE for Nature” Summit – Assam)

Background

Assam, one of India’s richest biodiversity states, is blessed with diverse ecosystems—from the Brahmaputra wetlands and floodplains to the evergreen forests of the hill ranges. These natural treasures are home to globally significant species like the one-horned rhinoceros, Bengal florican, pygmy hog, and Hoolock gibbon.

Yet, these landscapes face severe ecological pressures due to climate change, deforestation, recurrent floods, and unsustainable resource use.

To recognise and honour those who dedicate their lives to conserving Assam’s natural heritage, **CMS VATAVARAN**, in collaboration with the **Government of Assam** and partners of the **LiFE for Nature Summit**, is instituting the **Assam Green Ambassador Award**.

This award seeks to celebrate **Assam’s unsung champions of nature** — individuals who, through vision, persistence, and community engagement, have contributed meaningfully to biodiversity conservation, climate resilience, and sustainable living in the spirit of **Mission LiFE (Lifestyle for Environment)**.

Number of Awards

A

total of **two awards** will be presented each year under this category:

- **One Male Green Ambassador**, and
- **One Female Green Ambassador**.

Each recipient will receive a **Trophy and a Citation** in recognition of their contribution.
(Please note: The award carries **no monetary component**.)

www.cmsvatavaran.org

RESEARCH HOUSE, Saket Community Centre, New Delhi 110 017, India
P: 91.11.26851660, 26864020 F: 91.11.26968282 E: info@cmsvatavaran.org

Eligibility Criteria

1. Residency:

The nominee must be a **bonafide resident of Assam**.

2. Area of Work:

The nominee should have demonstrated significant and sustained efforts in one or more of the following fields:

- **Biodiversity conservation and management** (terrestrial or aquatic).
- **Wetland, forest, and grassland restoration.**
- **Climate adaptation and mitigation** through community or individual action.
- **Sustainable and natural farming practices.**
- **Wildlife rescue, rehabilitation, or protection efforts.**
- **Public awareness, education, and environmental communication.**

3. Nature of Engagement:

- The individual's contribution should reflect **voluntary, self-driven, or community-based efforts**, not merely institutional or project-linked work.
- Government employees may also apply, provided their contribution is **beyond their official duty**.

4. Duration of Work:

- The nominee must have been engaged in relevant environmental work for a **minimum of 5 years**.

Selection Process

The **Assam Green Ambassadors** will be selected through a structured, transparent, and participatory process.

A **Selection Committee** will be constituted comprising **four members**, ensuring representation from both government and the conservation community:

- At least **two members** will represent **Government Departments or Boards**, such as:

- The **Chairman, Assam Pollution Control Board**, and
- The **Chief Executive Officer (CEO), Assam Agroforestry Development Board**.
- At least **one member** will be a **renowned environmentalist or conservationist** working in Assam, recognised for their contribution to biodiversity conservation, environmental communication, or community-based sustainability.
- **DG, CMS**

The committee will review nominations based on the authenticity, significance, and outcomes of the nominee's work.

While the Selection Committee will make its recommendations after detailed evaluation, **CMS VATAVARAN will have the final and conclusive authority** in the approval and announcement of the awardees.

Selection Criteria

Nominees will be evaluated on the following broad parameters:

1. **Relevance and Alignment:**
 - The extent to which the nominee's work aligns with the principles of Mission LiFE and contributes to biodiversity conservation and sustainable living.
2. **Process and Approach:**
 - Clarity in objectives, methods, and community engagement.
 - Innovative or indigenous approaches adopted in implementation.
3. **Impact and Outcomes:**
 - Tangible results (e.g., area restored, species protected, practices improved).
 - Intangible results (e.g., increased awareness, empowerment, or behavioural change).
 - Long-term sustainability and potential for replication.
4. **Documentation and Evidence:**
 - Availability of verifiable information about the nominee's work, including testimonials, images, reports, or references.

Nomination Format

Each nomination should include the following details:

- Full Name
- Gender (Male / Female)
- Contact Details (Address, Email, Phone)
- Short Biography (100–150 words)
- Details of the Conservation Work:
 - Area and theme of work
 - Geographical coverage
 - Description of activities undertaken
 - Duration of engagement
 - Key outcomes or impact achieved
- Supporting photographs, documents, or endorsements (if available).

Objective of the Award

The **Assam Green Ambassador Award** seeks to:

- Honour exceptional individuals whose actions have significantly advanced conservation and climate resilience in Assam.
- Encourage communities to adopt sustainable lifestyles in alignment with **Mission LiFE**.
- Create a network of **Green Ambassadors** who will continue to inspire and lead Assam's environmental stewardship for future generations.