

DEC 9, 2011 (FRIDAY)

Hall No 1

Time	Session Title
10:30 am - 11:30 am	<p>Master Class - Multiplatforms: The New Media</p> <ul style="list-style-type: none"> - Manan Singhi, Strategic Partner Manager, YouTube - Nikhil Sandhu, Senior Manager, Content Strategy & Content Acquisitions, Aircel - Monica Rawat, Product Manager, Marketing, TATA Sky - Nishant Pagare, Head - Acquisition & Distribution, Syncline Filmstore <p>You have YouTube Channel, a Facebook page, 3G on you mobile and you watch HD quality programmes on your DTH connection! And you are hooked on to Twitter, Flickr, Wired, or Vimeo. New media is rapidly changing the way you interact with the world. So, what can this translate into for your film? This session gives you an insight into the world of multiplatforms – the key tools available to create and share content, how to build a customised audience for your film, what kind of content sells and how you can generate revenue too.</p>
11:30 am to 12:00 pm	<p>Meet the Commissioner - National Biodiversity Authority</p> <ul style="list-style-type: none"> - Dr Balakrishna Pisupati, Chairman, National Biodiversity Authority (NBA)
12:30 pm - 01:30 pm	<p>Master Class - Research: Underplayed and Underutilised</p> <ul style="list-style-type: none"> - Theo Webb, Researcher, BBC Natural History Unit, UK <p>Research is from where it all begins - it is the backbone of a factual programme. Yet this crucial element is often the most underplayed and underutilised segment in a production. How do you find that really good story? And where are the best places to find the information – wildlife biologists, researchers, reccee trips, newspapers or internet? Does research ends with the beginning of filming? This session is a practical introduction into the world of a wildlife film researcher, exploring all the skills that are required to find that elusive story, set up the shoot and help with the fact finding when the footage comes back.</p>
01:30 pm to 02:00 pm	<p>Meet the Commissioner - Rajasthan Forest Department</p> <ul style="list-style-type: none"> - U M Sahai, PCCF (Wildlife), Department of Forest, Govt of Rajasthan
02:00 pm - 03:00 pm	<p>Trade Show - Canon EOS 5D Mark II</p> <ul style="list-style-type: none"> - Bharat B Singh, Product Trainer, ICP Division, Canon - Nandan Saxena, Filmmaker - Kavita Bahl, Filmmaker - Nakul Sood, Founder, Embrace Video <p>Canon showcases the EOS 5D Mark II as a HD film camera and how to how to make it work. Filmmakers Nandan Saxena and Kavita Bahl have used the camera extensively and will shed light on the practical aspects of using it. Embrace Video partners as the supplier of the rig to complete the gear for use as a video camera.</p>

03:30 pm - 04:00 pm	Meet the Commissioner - Films Division - Bankim , Director General, Films Division
04:00 pm - 05:00 pm	Open Forum with Prakash Jha - Prakash Jha , Eminent Filmmaker - Nutan Manmohan , Filmmaker In this session, filmmaker Prakash Jha interacts with the audience, taking up questions from them.
05:00 pm - 05:30 pm	Meet the Commissioner – NFDC Vikramjit Roy , GM - Film Production, National Film Development Corporation of India

Hall No 3

Time	Session Title
02:30 am to 03:30 am	Proposal Feedback Session - Nalaka Gunawardene , CEO, TVE Asia Pacific, Colombo, Srilanka
04:00 pm to 05:00 pm	Speed Pitching - Evert van den Bos , General Manager, Nature Conservation Films, Netherlands

Hall No 4

Time	Session Title
04:00 pm to 05:00 pm	Speed Pitching - Ralf Quibeldey , Commissioning Editor - Wildlife & Nature, Norddeutscher Rundfunk (NDR), Germany

Auditorium

<p>06:30 pm onwards: Award Nite</p> <p>(For registered and invited guest only)</p> <p>Green Salute!</p> <p>Culmination of the 22 months long campaign!</p> <p>This year, the festival received more than 300 entries from 22 Indian states and 27 countries in 10 categories. The award winners have been selected after three rounds of evaluation in which 50 eminent personalities from different sectors dedicated their valuable 10 days (nearly 1500 hrs) to decide the award winners.</p>

Chief Guests

Smt Ambika Soni, *Hon'ble Minister of Information & Broadcasting, Govt of India*

Smt Sheila Dikshit, *Hon'ble Chief Minister, Govt of NCT of Delhi*

Shri Prakash Jha, *Eminent Filmmaker*

Guests of Honour

Shri Basu Chatterjee, *Veteran Film Director*

Mr Håvard Hugås, *Counsellor, Climate Change and Energy, Royal Norwegian Embassy*

Shri Brij Mohan Singh Rathore, *IFS, Joint Secretary, Ministry of Environment and Forests, Govt of India*

Shri Chandi Prasad Bhatt, *Eminent Environmentalist*

Followed by Dinner (courtesy My Earth My Duty, A Zee News Initiative)