

DEC 8, 2011 (THURSDAY)

Hall No 1

Time	Session Title
10:30 am - 11:30 am	<p>Meet the Commissioner - Nature Conservation Films - Evert van den Bos, General Manager, Nature Conservation Films, Netherlands</p>
11:30 am - 12:30 pm	<p>Master Class - The Fourth Paradigm: Documenting the New Scientific Method - Dennis Aig, Programme Director - MFA Science & Natural History Filmmaking, Montana State University, Bozeman, USA</p> <p>This session has been developed from the book <i>The Fourth Paradigm</i>, written in honor of the late Microsoft innovator and executive Jim Gray by his friends and admirers. The philosophy of data-intensive scientific discovery proposes a new scientific method that makes use of the modern computer capability to exploit massive datasets. With applications ranging from medicine and physics to ecology, this new approach to scientific breakthroughs creates unique challenges for filmmakers. This session will present some possibilities in approaching a method of discovery that is more internal than external and happens faster than the blink of an eye.</p>
01:00 pm - 02:00 pm	<p>Master Class - Insuring Your Production - Bhupesh Kumar, Vice President - Aon Global Insurance Brokers Pvt Ltd</p> <p>As we move from producing locally to international productions for broadcast, insurance is an expense we have to budget for. The international broadcast industry is very strict about securing insurance for all productions as the risks involved can have a bearing on the completion of the film and its commercial viability. This session demystifies the complex nature of insurance for films and takes you through the various covers available for each stage from planning through to final delivery, how insurance comes in handy in situations when you think you've lost it all and even when you think its "nothing to worry about", what are the costs implications and how it can be leveraged beneficially through the entire life of the film. This session will cover - Production Insurance, Media Liability and Commercial General Liability covers.</p>
02:00 pm - 03:00 pm	<p>Trade Show - Using YouTube - David Macdonald, Head of YouTube Partner Operations, Asia Pacific</p> <p>YouTube showcases its complete package and the tools available for you to exploit your content online and earn revenue.</p>
03:30 pm - 04:00 pm	<p>Meet the Commissioner - Madhya Pradesh Forest Department - R K Dave, PCCF, Forest Department, Govt of Madhya Pradesh</p>

04:00 pm - 05:00 pm	<p>Master Class - Story Telling: A Fine Art - Adam Schmedes, Managing Director, Loke Film, Denmark</p> <p>Crafting compelling narratives from non-fiction material is not easy. A documentary is, and should be, different from others in content and form. Against budget constraints and saturated markets, our best resource is always creative dramaturgy. But how far are you willing to go to make the story compelling? Should you just present the case or advocate a stand? This session demystifies the art of story telling in conservation films.</p>
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Hall No 3

Time	Session Title
02:30 am to 03:30 am	<p>Proposal Feedback Session - Nalaka Gunawardene, CEO, TVE Asia Pacific, Colombo, Sri Lanka</p>
04:00 pm to 05:00pm	<p>Speed Pitching - Evert van den Bos, General Manager, Nature Conservation Films, NETHERLANDS</p>

With prior registration at the counter (10 minutes will be given to pitch the proposal).

Hall No 4

Time	Session Title
04:00 pm to 05:00pm	<p>Speed Pitching - Ralf Quibeldey, Commissioning Editor - Wildlife & Nature, Norddeutscher Rundfunk (NDR), GERMANY</p>

With prior registration at the desk (10 minutes will be given to pitch the proposal).

Auditorium

07:00 pm onwards: WWF India Film Competition Awards Evening
 Life. Nature. You. Make the connection.

(For registered and invited guest only)