

ASIAN FILMMAKERS SUMMIT

DEC 7, 2011 (WEDNESDAY)

Hall No 1

Time	Sessions
10:30 am to 10:45 am	<p>Welcome Address - Inauguration of the Asian Summit</p> <ul style="list-style-type: none"> - Ms P N Vasanti, Director, CMS - Ms Signe Gilen, Counselor, Cooperation, Culture and Press, Royal Norwegian Embassy
10:45 am - 11:30 am	<p>Master Class - Films as a tool in propagating Biodiversity Conservation</p> <ul style="list-style-type: none"> - Dr George Schaller, Vice President, Panthera and Senior Conservationist, Wildlife Conservation Society, USA - Praveen Singh, Creative Director, Signature Infotainment Private Limited <p>It's been over a 100 years in wildlife and environment filmmaking. So naturally, awareness today is greater than what it was ever before and it will only keep growing. However at the same time biodiversity loss is continuing at an alarming rate. In this session, Dr. George Schaller walks down memory lane and reflects on his experiences to show how the natural world has changed over the years and how our films can play a significant role to protect the rich biodiversity of our planet.</p>
11:30 am - 12:00 pm	<p>Meet the Commissioner - Kerala State Biodiversity Board</p> <ul style="list-style-type: none"> - Dr R V Varma, Chairman, Kerala State Biodiversity Board (KSBB)
12:30 pm - 01:30 pm	<p>Meet the Commissioner - NDR Naturefilms, Germany</p> <ul style="list-style-type: none"> - Ralf Quibeldey, Commissioning Editor - Nature & Wildlife, Norddeutscher Rundfunk (NDR), Germany
01:30 pm - 02:30 pm	<p>Trade Show - Arri Germany</p> <ul style="list-style-type: none"> - Franz Kraus, Managing Director, Arri AG, Germany <p>Arri showcases its latest cameras and DI technology.</p>
03:00 pm - 04:00 pm	<p>Master Class - The Power of Personalities - Presenter Led Films</p> <ul style="list-style-type: none"> - Andie Clare, Director of Production, ICON Films, UK <p>Presenter-led films have been a part of broadcast television for over 50 years. The sheer power of the presenter's personality can change a serious subject into an entertaining film. However, every presenter is not David Attenborough and every film is not the Life series. So how do you decide on what show will work with an anchor? What makes a good presenter? What do broadcasters prefer? This session dwells into the growing trend of presenter led documentaries and the do's and do not's of making such films.</p>

04:00 pm - 04:30 pm	<p>Meet the Commissioner - West Bengal Forest Department - Dr A K Raha, PCCF and Head of Forest Force, Directorate of Forest, Govt of West Bengal</p>
04:30 pm - 05:30 pm	<p>Master Class - How to Start an International Co-Production - Evert van den Bos, General Manager, Nature Conservation Films, Netherlands</p> <p>With economy reeling under the threat of a slowdown and budgets being cut, full commissions of documentaries are becoming tough. In this scenario the popular trend is of co-productions between a number of international broadcasters and companies for a particular film. Are these co-productions a solution as well as a positive way to allow creativity to flourish? How do you start one? How are investment, responsibilities, recovery and copyrights shared? This session explores the A to Z of setting up an international co-production, taking the example of how Nature Conservation Films in Netherlands has spear-headed the business and coproduced documentaries like <i>Leopard Son</i>, <i>Serengeti Symphony</i> and the award winning <i>Elephants Return to the Wild</i> for international broadcast.</p>
05:30 pm - 06:30 pm	<p>Master Class - Parallel Cinema: A Middle Path between Documentaries and Commercial Films - Shyam Benegal, Eminent Filmmaker and Member of Parliament (Rajya Sabha)</p> <p>Documentaries represent reality, while commercial cinema falls in the realm of fiction. However, there exists a space between the two, called Parallel Cinema. The birth of this genre is attributed to the various film schools that produced many educated filmmakers, Shyam Benegal being among the foremost names. The father of Parallel Cinema in India, as he is also called, has made films that have always captured the mood of the common India. In this session, he talks about how moving towards parallel cinema is natural for documentary filmmakers who want to explore theatrical productions and how they can make the most from a small budget.</p>

Hall No 3

Time	Session Title
02:30 pm to 03:30 pm	<p>Proposal Feedback Session - Nalaka Gunawardene, CEO, TVE Asia Pacific, Colombo, Sri Lanka</p>

With prior registration at the counter (10 minutes will be given to pitch the proposal).

Food Lounge

07:30 pm onwards: Invitation for Dinner and Communicating Climate Change Report Launch (*For registered and invited guest only*)