



PRESS RELEASE

Dec 8, 2011 (Thursday)

DAY 3

CMS VATAVARAN, environment and wildlife film festival

Open forums on Biodiversity and climate change, Master classes on using YouTube and insuring the productions, panel discussion on filmmaking opportunities and challenges in South Asia were the highlights of Day 3

- **Dennis Aig, Evert Van den Bos, David MacDonald, Bhupesh Kumar and Nalaka Gunawardene conducted special sessions**
- **Ravi Singh, CEO-WWF India and eminent filmmakers Naresh Bedi, Akanksha Joshi, Praveen Singh, Ashish Chandola participated in the Open forums**

On the third day of the ongoing 6th CMS VATAVARAN international film festival several important issues related to filmmaking were touched upon. The day started with a special session by **Mr Dennis Aig**, Montana State University, USA. In his session titled as “The Fourth Paradigm: Documenting the new scientific method” he emphasised on re-looking at the nature from a scientific point of view. According to him vast information is available to us but the utility of that information depends on how we use it and this is where e-science is important. **Mr David Mac Donald**, Head of YouTube Partner Operations, ASIA PACIFIC, in his hour long session discussed how new media is being used to generate content, upload movies, and also copyright issues. **Mr Bhupesh Kumar**, Vice president –Aon Global Insurance Brokers Pvt Ltd in his Master Class session discussed why insuring your film is important.

In the panel discussion “Filmmaking in South Asia: Opportunities and Challenges” issues like exploring funding opportunities and co-production avenues was emphasised. The Panelists were **Mr Nalaka Gunawardene, Mr Evert Van Den Bos, Mr Ashish Chandola and Mr Praveen Singh**. Mr. Evert also explained that European production houses are now focussing on Asia for developing new stories and content.

Several prominent Indian and International film were screened today. These include *Project Tiger-Ensuring survival, War story, Back to the Roots, Earth Witness: Reflections on the Times and the Themes, Half-A-View etc.* Filmmakers present today were Akanksha Joshi, Naresh Bedi, Ishani k Dutta, Senani Hegde and others.

Children programme at the National Science Centre

Hundreds of school students from various schools participated in the festival including a young filmmaker from Pune, whose film was screened today, Kishore Kumar Singh was also present there and interacted with the kids. Continuing his comic making workshop, Mr Sharad Sharma, Cartoonist and founder of World Comics Network, emphasised how visuals and stories can be used to raise awareness on environmental issues.

Tomorrow's Highlights (Dec9, 2011)

Venue: Convention Centre

- Master Class: Multi-Platforms: The New Media
- Master Class: Research: Underplayed and Underutilised
- Trade Show: Canon EOS 5D Mark II
- Open Forum with Mr Prakash Jha
- Indian and International Film Screenings
- Award Nite (06:30 pm onwards)

Venue: National Science Centre, Pradgati Maidan

- Film screenings for children
- Filmmaking workshop for children (at Asola Wildlife Snactuary)

For more details, please contact:

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