



PRESS RELEASE

Dec 7, 2011 (Wednesday)

DAY 2 CMS VATAVARAN Film Festival

Master classes by Dr George Schaller, Andie Clare, Evert Van Den Bos and Shyam Benegal, Trade Show by Franz Kraus, Indian and International film screenings, Open forums and comic making workshop for children remained the highlights of Day 2 of the festival

The second day of the 6th international edition of CMS VATAVARAN-India's premier environment and wildlife film festival was quite an action packed affair with the participation of several Indian and International filmmakers and wildlife experts.

In a special Master Class on the theme of "Films as a tool in propagating Biodiversity Conservation" the world renowned conservationist **Dr George Schaller** shared several experience of films playing an impactful role in saving the environment. He claimed that though awareness today is greater that what it was ever before, but at the same time biodiversity loss is continuing at an alarming rate. So, what the filmmakers has to do? The filmmakers have to keep in mind that there isn't a need to produce a plethora of films rather one film with spectacular footage would be enough to deliver its message loud and clear and the message can be delivered with much poise in a subtle manner too. Talking on the issue of funding Dr Schaller said the big business houses have the money but they aren't investing much, even if they have the moral responsibility to maintain the ecological balance as they are using the natural resources the most. So, when the corporations are backtracking it's the government who needs to step in and provide funds to budding film makers.

Ralf Quibeldey, commissioning editor from NDR, Germany during his session talked about various elements which has to be kept in mind while shooting a film which were process of making film, budget and more important the reason of making film which includes audience and self satisfaction to be kept in mind . He criticized narrative script writing and natural flow scripting during the film making. In the second half Master classes by **Andie Clare** from Icon Films, UK and **Shyam Benegal** were organised.

Prominent films that were screened today included ***Amazon Alive: Hidden Secrets, The Miracle water village, Melting paradise, Blood and Iron, Broken Tail*** and several others. Several filmmakers like **Snehasis Das, Naresh Bedi, Ajay Bedi, Ashish Chandola, Akanksha Joshi, Nandan Saxena** and several other were present today. Senani Hegde director of the award winning film "The Pack-5 Episodes", during the open forum on

Biodiversity talked about his experience while directing the movie. It took 2 years for him to make this movie. The major challenge was to find wild dogs, because wild dogs could only be seen once in 15 days and gets vanished in no time, he said.

Children Section at National Science Centre

In the Children Section winners of Creativity competition were chosen by a panel of judges. The winners will be announced on Dec 9. Popular films that were screened include *Hamari Duniya*, *The Last Lion*, *The Jungle Gang meets the elephants* etc. An interactive comic making workshop was conducted by eminent comic maker Sharad Sharma.

[Tomorrow's programmes \(Dec 8, 2011\)](#)

Venue: Convention centre, NDCC

- **Indian and International film screenings (10:30 AM- 07:30 PM)**
 1. **Indian and International film screenings**
 2. **Panorama of Norwegian Films from 06:00 pm -7:30 pm**
 3. **Best of Natural history and conservation cinema**

- **Master classes**
 1. The Fourth Paradigm: Documenting the New scientific Method-By Dennis Aig, USA
 2. Insuring your production-By Bhupesh Kumar, India
 3. Story Telling : A Fine Art by Adam Schmedes, Denmark
 4. 5. Proposal Feedback Session- Nalaka Gunawardene, Sri Lanka

- **Trade show**
 1. **Using YouTube-David Mcdonald, Head of YouTube Partner Operations, Asia Pacific**

Venue : National science Centre, Pragati Maidan (09:30 am -04:00 pm)

- **Films Screenings for children**
- **Comic Making Workshop for children**
- **Creative Expression competition and exhibition**

For more details, please contact:

Narender Yadav, Senior Manager-Communications

9899979160

CMS, RESEARCH HOUSE, Saket Community Centre, New Delhi 110017, India

Ph: 91-11-26522244/55; FAX: 91-11-26968282

Email: narender@cmsindia.org

www.cmsvatavaran.org