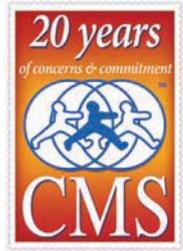


## CMS VISION

CMS endeavours to conduct path breaking **Research, Advocacy** and **Capacity Building** in **Social Development, Environment, Communication, Media** and **Transparency** issues to work towards a vision of **Equity** and **Effective Governance**.



## CMS UNIQUENESS

- A non-profit and non-partisan research organisation.
- A research based think tank committed to rigorous and objective analysis to support improved policymaking.
- A committed facilitator in handling complex social development, environment, communication, media, transparency and governance issues.
- Research based advocacy campaigns and capacity building initiatives.
- Ability to work effectively with diverse stakeholders including media, corporations, policy makers and civil society to address equity challenges.

## CMS works through eight dynamic teams:



**CMS social**

Mapping Progress in the Development Sector



**CMS ACADEMY**

Nurturing Talent and Concerns



**CMS communication**

Communication for Social Change



**CMS surveys**

Field Based Scientific Studies



**CMS environment**

Promoting Environmental Responsibility



**CMS media lab**

Empowering Media and Monitoring Trends



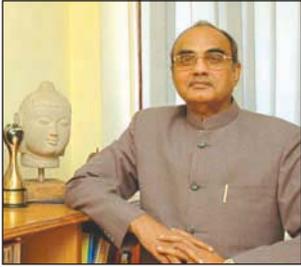
**CMS transparency**

Working Towards Better Governance



**CMS Advocacy**

Innovative Engagements & Campaigns



### **CMS VATAVARAN at the Threshold of a New Era...**

As CMS VATAVARAN completes an eventful decade of dedicated efforts, it gives me immense satisfaction for what it achieved over these years with six editions of international competitive film festivals, four editions of travelling film festivals covering 26 cities across India, and many workshops, seminars and exhibitions. Even more impressively, during all these years CMS VATAVARAN was able to bring to fore more than 1000 newly produced films, on a range of locally as well as globally relevant environmental issues, and directly reaching out a million citizens till date in this environment movement. Equally important is that during this decade, several award winning films have had a significant social impact and contributed in policy formulation.

Such an impressive outcome would not have been possible without the continued support of Ministry of Environment and Forests, Royal Norwegian Embassy, prominent Indian and foreign agencies, multilateral organisations, media, civil society organisations, concerned public and corporate sector. All that happened with meticulously devised strategy and passionate execution of the plans in a transparent manner with association of some 200 experts from across the country. So also eminent personalities like Shyam Benegal and Adoor Gopalkrishnan who have always given their support to this green endeavour.

CMS VATAVARAN has now become a national movement – it is no longer an experiment as it started. It is not a project with short term goals. Sustaining, scaling up and consolidating these achievements are far more important. We all at CMS would like to now pursue this, with your support.

We welcome your suggestions and active participation in these endeavors.

This process is now starting with the 2011 festival, which is being organised on an altogether new format and scale. Master classes, Trade shows, Meet the Commissioner and Speed pitching – all are part of the new format that has been devised for this year's festival. It will not only provide a bigger creative platform to filmmakers, researchers and nature enthusiasts but will also push forward co-production and research avenues in the Asian region. Participation of several speakers of international repute including Dr George Schaller, who has also lend a great deal of credibility to these newer initiatives.

**Dr N Bhaskara Rao**  
*Chairman, CMS*