





PUBLIC SERVICE ANNOUNCEMENTS

Films Received **02**

Nominated Films **01**

Messages, short or promotional films, commercials or advertising campaigns that educate or inform the public at large. Duration not more than 180 seconds. The programme must highlight the issue or convey a conservation message.



Tatsuro Manno

Biography

Tatsuro Manno, influenced by his favourite comedian, Hitoshi Matsumoto, started writing comedies since he was 16. Following his high school graduation, Manno came to United States to pursue his dream of becoming a world class film director. In Los Angeles, while studying at California State University Northridge, he actively participated in filming sets outside his school such as American Film Institute thesis films "Saved Your Life" and more. In addition, he joined the production team of a film festival Cinelympics, a country based battle which simulates competition between United States and Japan.

Manta Arts
143 27 Dickens St Apt F
Sherman Oaks 914 23
California
UNITED STATES OF AMERICA
E: tatsuro123m@hotmail.com

Save Earth, Save Us

English | 2010 | 00:01:17 | 16 MM

Nominated

SYNOPSIS

In a laboratory, a professor shows his students an experiment. He puts a frog in the water, and boils it slowly. It dies without realising the change of temperature at the end. On the other hand, global warming dries an old lady to death, without her realising it. The public service announcement delivers a pithy and stark message.

DIRECTOR (S): Tatsuro Manno

PRODUCER (S): Tatsuro Manno, Saki Matsumoto, Tetsuya Miyashita and Shoko Watanabe

PRODUCTION COMPANY: Manta Arts

CAMERAPERSON (S): Tetsuya Miyashita

SCRIPT WRITER (S): Tatsuro Manno

SOUND RECORDIST (S): Aya Takeda

EDITOR (S): Tatsuro Manno



Willem and the Whale

English | 2010 | 00:02:33 | HD CAM and BETA SP



SYNOPSIS

Willem is five years old and has a lot on his mind! Take a quick journey through the eyes of a child as Willem explains why people should stop whaling. This public service announcement was made to bring attention to the 2010 International Whaling Commission's controversial stand on whaling.

DIRECTOR (S): Kate Miller

PRODUCER (S): Kate Miller

EXECUTIVE PRODUCER (S): Lisa Coscino

CAMERAPERSON (S): Chris Acosta

MUSIC COMPOSER (S): Chris Acosta

EDITOR (S): Andrew Burke

Biography

Kate Miller's "Survivors" won Best Short Documentary award, Telluride Independent Film Festival. "In The Eye of The Whale" won Adventure Filmmaker Award, San Francisco Ocean Film Festival and "Willem and the Whales", Blue Ocean Film Festival Google Dot Doc Award.

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