# Other Partnership Opportunities

Get recognition for the work you do at the international forum. By partnering in the following ways in the festival, you get an exclusive opportunity to maximise your visibility and reinforce your corporate identity.

**Festival Décor:** The festival theme 'mainstreaming biodiversity conservation' will be reflected in the festival décor, signages and branding. This partnership opportunity associates your organisation's name with the decoration of the high-profile festival venue.

**Waste Management Partner:** The waste management partnership gives you an exceptional profile to your organisation's expertise of managing waste and keeping attendees eco-sensitive.

**Volunteer Partners:** Becoming Volunteer Partner means lending and managing dedicated team of volunteers for pre, during and post festival phase.

**Film Store:** During the five day long extravaganza when film festival will be bustling with filmmakers, celebrities, conservationists and environment enthusiasts, the film store will the much sought after hotspot for environment film buffs.

### The partnership opportunities include:

- · Festival Décor
- · Waste Management Partner
- Volunteer Partners
- · Film Store

#### **Exclusive Premium Benefits**

Festival Décor	Waste Management Partner	Volunteer Partners	Film Store
Premium site for logo branding	Partner's exclusive branding on waste management team's t-shirts and related facilities	Partner's exclusive branding on volunteer's t-shirts	Partner's exclusive branding on Film Store Bags and fascia

## **On-Site Branding**

• Opportunity to insert pens and note pads in the delegate bag | Display your publicity material

## **Publicity Mileage**

- Logo presence: Outdoor Promotion | Media Exposure | On-ground Promotion | On-line (Social Media) Promotion |
  Festival Collaterals | Festival Merchandising | On-site Promotion | Festival décor
- On line visibility in partner page: Acknowledgement on festival website | Hyperlink | Brief write up

#### **Delegate Registration**

One complimentary delegate registration pass for 5 days (access to ceremonies, sessions, musical nites and meals)

