

Hospitality Partnerships

The festival's social events provide unique networking opportunities and are always well attended. The festival's Inaugural Ceremony (Wednesday, December 04, 2013 evening) and Award Nite (Saturday, December 07, 2013 evening) will be covered live on national television channels and also in print media. The cocktail networking dinners and networking lunches following these prestigious ceremonies are an excellent opportunity to maximise visibility to reinforce your corporate identity. The musical nites on each day of the festival will have live performances by distinguished musicians, singers and rock bands.



Eminent conservationists, celebrities, conservation filmmakers, representatives from Govt, civil societies, media, donor agencies, corporates and registered delegates are expected to attend the inaugural ceremony, award nite, networking lunches & dinners and musical nites. The various hospitality partnerships are:



Partnership Title	Award Nite Partner	Inaugural Ceremony Partner	Musical Nite Partner	Cocktail Networking Dinner	Networking Lunch
Amount (₹)	12 Lakhs	8 Lakhs	8 Lakhs	5 Lakhs	5 Lakhs
No of Opportunities	1	1	3	3	4

Exclusive Premium Benefits

Award Nite Partner	Inaugural Ceremony Partner	Musical Nite Partner	Cocktail Networking Dinner	Networking Lunch
Partner's exclusive branding in Award Nite invites Signage Display Screen	Partner's exclusive branding in Inaugural Ceremony invites Signage Display Screen	Partner's exclusive branding in Musical Nite invites Signage Display Screen	Partner's exclusive branding in Cocktail Networking Dinner Invites Signage Display Screen	Partner's exclusive branding in Networking Lunch Signage Screen
Partner representative will share table with distinguished guests of the Award Nite	Reserved table in the Inaugural Ceremony	Reserved table in the Musical Nite	Reserved table in the Cocktail Networking Dinner	Reserved table in the Networking Lunch
Partner's name and logo on screen during Award Nite	Partner's name and logo on screen during Award Nite	Partner's a/v on screen during Musical Nite		
Partner's representative will present one of the award	Opportunity to release the festival directory in the Inaugural Ceremony			

Premium Benefits

- Involvement and engagement in curating the programme
- Acknowledgement and recognition announcements from the stage during the sponsored programme

On-Site Branding

- Opportunity to display your publicity material

Publicity Mileage

- Logo presence: Outdoor Promotion | Media Exposure | On-ground Promotion | On-line (Social Media) Promotion | Festival Collaterals | Festival Merchandising | On-site Promotion | Festival décor
- On line visibility on partner page: Acknowledgement on festival website | Hyperlink | Brief write up

Media Exposure

- Endorsement and recognition in *select* media exposure including social media

Delegate Registration

- One complimentary pass for 5 days (*Access to ceremonies, sessions, musical nites and meals*)