

CMS VATAVARAN ANNOUNCES
Call for Entry
 for Indian & International Award Categories
 On June 05, 2014, The World Environment Day

Festival Theme
Water for Life
Special Focus
Conserving our Water Bodies

Award Money
 ₹50,000 – 1,50,000/-
Early Bird Deadline
 October 08, 2014 (Wildlife Week)



YOU & I FOUNDATION and CMS VATAVARAN
 in association with
Hooghly Chinsurah Municipality
 present

dayittya

Responsible Film Festival & Forum 2014

DATE & TIME
 August 30 & 31, 2014
 (Sat-Sun) 1:00pm – 9:00pm

VENUE
 Hooghly Chinsurah
 Municipality Complex



An Initiative of



Knowledge &
 Resource Partner



In Association
 With



Principal Partner



Associate Partners



Event Supported by



www.cmsvatavaran.org/dayittya.php

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CELEBRATE
 DIVERSITY IN NATURE



About the Festival

You & I Foundation & Hooghly Chinsurah Municipality is pleased to announce that it is organizing "Dayittya" - Responsible Film Festival & Forum 2014, in collaboration with CMS VATAVARAN first of Its kind in the state, in Chinsurah. Chinsurah is one of the major town of administrative, commercial, intellectual & cultural importance in the state of West Bengal. "Dayittya" - Responsible Film Festival & Forum 2014 is scheduled from 30th-31st Aug 2014 (Saturday & Sunday). The theme of this festival is "Nature & Environment". The Objective of the festival is to build up awareness and approach towards nature & environment in a responsible manner amongst the society. The festival also thrives for a behavioural change among the stake holders of nature and thus create a forum among all the stakeholders for a sustainable management & development. The Festival & Forum also addresses the pertinent issues of natural & environmental degradation in the South Bengal Industrial Zone & River Bhagirathi Basin covering the adjoining Districts of Burdwan to Howrah & Nadia to South 24 Parganas. You & I foundation invites delegates & Public from all walks of life. We invite dignitaries, scholars, policy makers, associations, civil societies, film personalities & directors, journalists, media, academicians, social workers & activist, naturalists, corporate and industry representatives, institutions & students. Around 1000 delegates are expected to attend this film festival.

About the Partners

Hooghly Chinsurah Municipality



Hooghly Chinsurah Municipality is celebrating its 150th Year on this eve they are associated with us as the Venue Partner by offering 2 Halls cum auditorium of a capacity of 200 & 60 persons supported by projection system

CMS VATAVARAN



CMS VATAVARAN is a Resource & Knowledge Partner. CMS VATAVARAN is an internationally renowned film festival of India on environment and wildlife issues. In Dayittya Responsible Film Festival and Forum 2014 around 35 films will be showcased. It will broadly cover the sub categories like: Water-Forest-Wildlife-Biodiversity & Natural Heritage, Survival/Livelihood, Pollution -Sanitation, Climate Change, Ganga & Water Bodies, Energy Crisis & Solutions.

Insurance Corporation of India (LIC)



The Life Insurance Corporation of India formed in the year 1956, has stood the test of time for over 55 years and is today an icon of trust and reliability. LIC has leveraged technology to the utmost by fully computerizing and networking all its offices. To bring service to the customers doorstep the Corporation offers a number of outlets for receiving information and making payments. The customer today has options from among the Customer Portal, Internet Payment gateways, ECS, ATMs of Corporation and Axis Band besides almost 26000 physical touch points.

LIC undertakes various CSR initiatives through its Golden Jubilee Foundation besides promoting social welfare through investments in infrastructure and social sectors like generation and transmission of power, housing, water supply and sewerage; and development of roads, bridges and road transport. The Corporation also provides life insurance protection to the rural and urban poor through its various social security schemes.

Who we are?



You & I Foundation Hooghly is a registered not for profit civil society founded on July 2005. It envisages reciprocal partnership & participatory policy frames for environment conservation & sustainable development. We are presently working in West Bengal on the issues like:

- Conservation of Environment & Biodiversity
- Community Awareness for Sustainable agriculture.
- Sustainable livelihood through community Tourism project in Sunderbans.
- Awareness of Renewable energy.
- Access to Sanitation & Drinking water.
- Community awareness of Health & Hygiene .
- Community awareness for conservation & promotion of Natural & Intangible Heritage.

Programme Schedule

30/08/2014 Saturday

Hall No 1 Main Auditorium

12:00noon-1:30pm	Registration
	Inauguration of the festival
1:30 – 3:00pm	Our Responsibility: Conserve Nature, Environment & Biodiversity
3:00 – 4:50pm	Screening of Inaugural Film: CHAR..No Man's Island
4:50 – 5:00pm	Break
5:00 – 6:00pm	Film: Saving the Ganga
6:00 – 7:00pm	Animation films
7:00 – 7:55pm	Films: 1. Mangroves - Forest of the Tide 2. Chilika - The Jewel of Odisha
7:55 – 8:00pm	Break
8:00 – 9:00pm	Tiger Dynasty

Hall No 2 Conference Centre

5:00 – 5:30pm	Registration
5:30 – 9:00pm	Films: Water & City; The Miracle Water Village; Jalkhet; Dammed followed by panel discussion on Water Sustainability

31/08/2014 Sunday

Hall No 1 Main Auditorium

1:30 – 4:00pm	Save Water Save Life; North Eastern Diaries; Project Tiger; Switch today; Are we ready to dig in?; Chasing Water; Woody Tale; The fall of Jatayu; Roads; Greeny the Great
4:00 – 04:10pm	Tea Break
4:10 – 05:30pm	Gaur In My Garden; Wild Scandinavia- The Adventure
5:30 – 05:40pm	Tea Break
5:40 – 7:00pm	Vikalpa; Home-Our Garden of Eden; Climate Change Module; Mona
7:15 – 8:30pm	Film: Dammed

Hall No 2 Conference Centre

1:00 – 1:30pm	Registration
1:30 – 3:45pm	Films: Timbaktu; Chronicles of Oblivion; SRI- Challenging Trastitions; Transforming Lives; Just Wheels; Don't Rubbish it; In Their Elements
3:45 – 04:00pm	Tea Break
4:00 – 04:45pm	Panel discussion on Sustainable approach in Agriculture: Climate Change, Livelihoods and Energy Crisis
4:45 – 05:00pm	Tea Break
5:00 – 6:30pm	Film: Cotton for My Shroud
6:45 – 8:30pm	Zor Lagaa Ke... Haiya



For more information:

Dayittya Responsible Film Festival & Forum
YOU & I FOUNDATION

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