

7<sup>TH</sup>

**CMS vatavaran**



COMPETITIVE

*Environment & Wildlife Film Festival and Forum*

**2014**

**30 JAN – 03 FEB 2014, IGNCA LAWNS, NEW DELHI**

## ...Mainstreaming Biodiversity Conservation

Each day counts >> Each action counts >>  
To build a future of living in harmony with nature >>

An Initiative of



Organised by



**CMS Environment**  
Promoting Responsibility

Principal Partner since 2002



जहाँ है हरियाली ।  
वहाँ है खुशहाली ।।

Ministry of Environment & Forests  
Government of India



WATCH, HEAR, SEE >>

SEE, ASK, THINK >>

THINK, FEEL, KNOW >>

KNOW, CHOOSE, ACT >>

[www.cmsvatavaran.org](http://www.cmsvatavaran.org)

## ...A Decade Long Eventful Journey (2002 – 2012)

**1456** Films  
Entries

**387** Nominated  
Films

**1147** Youth Engagement  
Activities

**119** Award Winning  
Films

**110** Thematic  
Discourses

**51** Green Ambassador  
Awardees

**05** Prithvi Ratna  
Awardees

**09** Young Environmental  
Journalists Awardees

## CMS VATAVARAN - In nutshell

The rich experience of CMS in environmental issues & developmental communication and the urge for “Beyond Research” – a commitment to perform the role of a practitioner of its own research, sowed the seeds of CMS VATAVARAN – India’s only International Environment & Wildlife Film Festival and Forum. [www.cmsindia.org](http://www.cmsindia.org)

Though it is aimed at sensitising people about their rich environmental heritage and the need to conserve it, CMS VATAVARAN is not just a film festival celebrating the cinematic art of films but focuses more on using the films as a tool and catalyst for creating impact. CMS VATAVARAN remains resolute to encourage environment films and forums resulting change in perception, practice and policy. [www.cmsvatavarar.org](http://www.cmsvatavarar.org)

After the 2<sup>nd</sup> festival in 2003, it was decided to organise the competitive festival once in two years. In 2003 it was also decided to showcase the award-winning films in other metros, state capitals and smaller cities and organise interesting and interactive programmes around it. Thus was the foundation laid for the CMS VATAVARAN – Environment & Wildlife Travelling Film Festival and Forum.

### The Journey

In its decade long eventful journey from 2002 – 2012, 6 competitive and 39 travelling festivals in 30 cities of 26 Indian states have been organised. CMS VATAVARAN has now become a movement and inspired many organisations & individuals to use films and film festivals as a medium to catalyse change.

It has reached to more than 5,00,000 people directly. As a result, it has created a strong network of Indian and International filmmakers, policymakers, academicians, research think tanks, environmentalists, journalists, students of all streams, defence & paramilitary forces and nature enthusiasts.

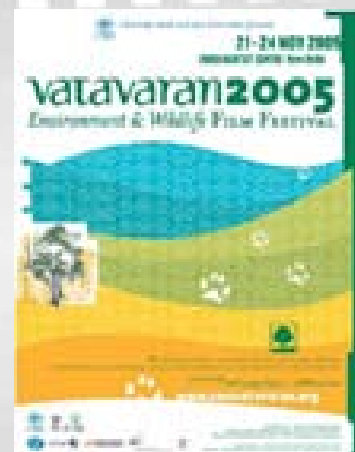
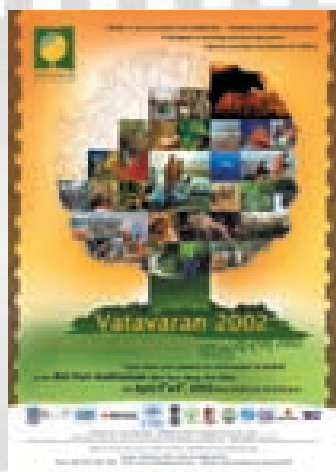
### CMS VATAVARAN 2014

The 7<sup>th</sup> CMS VATAVARAN is set to be staged at the IGNCA Lawns, New Delhi from Jan 30 – Feb 03, 2014. The theme for this year is **mainstreaming biodiversity conservation at different levels to promote living in harmony with nature**. The theme is also significant in the context of recently held 11<sup>th</sup> Conference of Parties (CoP-11) to the United Nations Convention on Biological Diversity (CBD) at Hyderabad, India and UN Decade on Biodiversity 2011 -2020 (65<sup>th</sup> session of United Nations General Assembly resolution 65/161).

This year promise a kaleidoscope of more than 150 films, best of biodiversity cinema, experts sessions, talks, deliberations, contemporary discourses, eco-trips, film store, music festival, open stage, organic green haat and organic food festival. All this will be organised to promote environment sensitivity at a large scale. The footfall is expected to be more than one lakh.

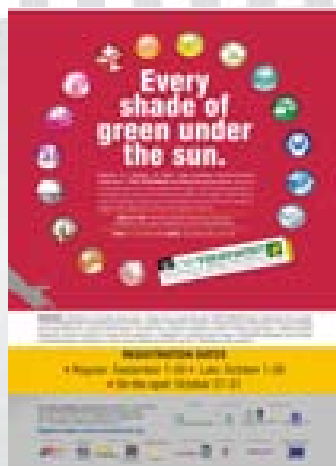
### CMS VATAVARAN is a pioneering enterprise initiated to:

- Encourage environment films and forums that result in perception, practice and policy change.
- Enhance understanding of natural world and its conservation.
- Increase space for environmental issues in the mass media.
- Strengthen collaboration between individuals, government, corporate, scientific and academic institutions on environment, conservation and sustainability issues.
- Nurture a new generation of ‘alternate filmmakers’ to widen public dialogue and debate.
- Stimulate production of high-quality films on wildlife, nature, environment and other related concerns.



## Milestones

2012	CMS VATAVARAN has travelled to Dehradun, Goa, Hyderabad, Jaipur and Kolkata with programmes built around the theme of biodiversity conservation. The festival and forum was held in 51 locations and 37 days. There were 250 film screenings, 4 panel discussions, 3 green filmmaking workshops, 3 media roundtables, 3 eco-tours (theme: healing the forest), biodiversity quiz, biodiversity mapping and felicitation of 16 grassroots individuals. It witnessed an overwhelming participation of 47,736 people from different sections of the society. Also, Hyderabad CMS VATAVARAN – Biodiversity Film Festival was organised for delegates of 11 <sup>th</sup> Conference of the Parties (COP-11) to the Convention on Biological Diversity (CBD).
2011	The theme for the sixth edition of the CMS VATAVARAN - Competitive Film Festival was Biodiversity. The jury consisted of 37 members who nominated 68 films (51 Indian films from 22 states and 17 international films from 27 countries) from 317 entries for the festival.
2010	The fourth travelling film festival went to 8 cities (Shimla, Hyderabad, Thiruvananthapuram, Port Blair, Shillong, Bhubaneswar, Patna and Ahmedabad) across India, with film screenings at more than 70 venues and participation of nearly 95,000 people. For the first time 'Green Heroes' were also felicitated.
2009	The fifth competitive film festival attracted 366 entries from 20 Indian states and 23 foreign countries. Shri Jahnu Baruah, eminent director was the chairperson of CMS VATAVARAN 2009 Award Jury.
2008	The third travelling film festival screened 304 films over a span of 24 days in 8 cities. Six national and 51 state partners lent support and approx. 80,000 participants attended.
2007	The festival drew 275 entries from 19 countries. Awards for technical excellence and the young environmental journalist award were initiated. Renowned filmmaker Shri Shyam Benegal was the jury chairperson.
2006	The travelling film festival went overseas to Abu Dhabi and Sao Paulo apart from visiting 10 Indian cities - Bangalore, Chandigarh, Chennai, Guwahati, Hyderabad, Kashmir, Kolkata, Pune, Ranchi and Sirmour.
2005	The third competitive film festival received 244 entries. The steering committee was chaired by Dr Karan Singh and Shri Shyam Benegal headed the Award Jury.
2004	The first travelling film festival went to Chennai, Coimbatore and Mumbai. People began recognising and supporting the CMS VATAVARAN environment awareness movement.
2003	The second competitive film festival became biennial. CMS and UNEP instituted an award 'Prithvi Ratna' (Jewel of Earth) for extraordinary contribution to wildlife filmmaking and natural history.
2002	India's one and only environment and wildlife Film Festival – CMS VATAVARAN - began its maiden run. The initiative was supported by the Ministry of Environment and Forests, Govt of India.



## Impact and Legacy

### Conservation through Films and Environment Forums

#### Stimulated high quality productions

- CMS VATAVARAN awards
- Prithvi Ratna awards
- Capacity building workshops
- Green films resource centre

#### Nurture new generation of alternate filmmakers

- New filmmaker entrants in 2007 were 16%
- In 2009, 22% filmmakers were first timers
- 26% entrants made their maiden run in 2011

### Sustained Media Engagement for Long-term Impact

**CMS VATAVARAN media coverage** (1393 stories across media)

**Young environmental journalist award** (9 awardees so far)

**Media forums** (1007 journalists have been engaged in 18 exclusive media programmes and field trips)

### Creating Knowledge Platform for Youth

**Activities in academic institutions and collaborations** (schools, colleges and universities – nearly 50000 youth have been involved)

**Youth engaging activities** (1147 innovative activities have been conducted)

**Enriching green curriculum of Indian schools** (the thematic packages have been sent to 30000 government schools across all districts of India)

**Capacity building of educators** (200 educators from 142 schools have been engaged in 14 primer workshops)

### Policy Discourse and Impact of Film

**Thematic discourses** (110 workshops, sessions, panel discussions, seminars, conventions have been organised)

**Policy recommendations and deliberations** (on issues such as conservation & livelihoods; climate change, state of rivers in India, carbon neutral cities; natural heritage; ecotourism)

**Films as an instrument for policy change** (the films on Red Panda; E-waste; Whale Sharks; Vultures; Mining have been catalyst for change in perception, practice and policy)

### Building Specialised Knowledge Networks for Action

**Government Departments** (340 departments in 24 states have been engaged)

**Corporates/ PSUs** (176 were partners)

**Film Festivals/ Film Clubs/ Film Societies**

**Filmmakers** (5000 participated)

**Research Think Tanks - Researchers, Research Institutions, Scientists, Environmentalists/ Conservationist** (468 people of eminence have been involved as experts in forums and awards selection process)

**Civil Society's Network at Grassroots** (galvanised and connected more than 500 civil societies across the country)

**Honouring Green Ambassadors** (51 people with outstanding contribution at grass root level were awarded)

**Jail Inmates** (5000 convicted and under trails were mainstreamed in the environmental discourses)

**Defence and Paramilitary Forces** (4873 officers and jawans of Indian paramilitary forces participated in the festival activities)

### CMS VATAVARAN – Global Outreach

**International filmmakers and countries** (filmmakers from more than 50 countries have sent their films and attended festival)

**Collaborations with International film festivals** (premium environment and wildlife film festivals from UK, USA, Japan, China, Italy, Greece, South Korea, Brazil, Bulgaria, UAE, Finland, Peru have partnered)

### Credible Platform

**Multi-partner initiative** (487 partners – Ministries of Govt of India, State government departments, corporates, multi and bi-laterals organisations, media)

**Eminent associations** (policymakers, civil society, filmmakers, celebrities, diplomats, ambassadors, governors, chief ministers, parliamentarians, corporate organisations)





## Eminent Associations

CMS VATAVARAN has had presence and patronage of:

### Heads of the Indian & State Governments, Hon'ble Ministers and the Parliamentarians

**Smt Alina Saldanah**, Hon'ble Minister of Environment and Forests, Govt of Goa, Goa

**Smt Ambika Soni**, Hon'ble Minister of I & B, Govt of India (then)

**Shri Ashok Gehlot**, Hon'ble Chief Minister of Rajasthan  
His Excellency **Dr Aziz Qureshi**, Hon'ble Governor of Uttarakhand

**Shri Binoy Vishwam**, Minister for Housing and Forests, Kerala State Housing Board

**Shri Debi Prasad Mishra**, Hon'ble Minister of Agriculture, Fisheries & Animal Resources Development, Housing & Urban Development, Orissa

**Dr Farooq Abdullah**, hon'ble Minister of New and Renewable Energy, Govt of India

**Shri Jaipal S Reddy**, hon'ble Minister of Science and Technology and Minister of Earth Sciences. Govt of India

**Ms Jayanthi Natrajan**, Hon'ble Minister of Environment and Forests, Govt of India

**Shri Manik Sarkar**, Hon'ble Chief Minister, Tripura

**Shri Namo Narayan Meena**, Hon'ble Minister of State for Environment and Forests, Govt of India (then)

**Dr Karan Singh**, President of Indian Council of Cultural Relations and Member, Rajya Sabha

**Shri N Kiran Kumar Reddy**, Hon'ble Chief Minister of Andhra Pradesh

**Shri Partha Chatterjee**, Hon'ble Minister-In-Charge Commerce and Industries, Industrial Reconstruction, Public Enterprises, Parliamentary Affairs and Information Technology, Govt of West Bengal

**Shri Ramakant Goswami**, Hon'ble Minister of Industries, Labour and Elections, Govt of NCT of Delhi

His Excellency **Ranjit Shekhar Mooshahary**, Hon'ble Governor of Meghalaya

**Prof Saif-u-Din Soz**, Hon'ble Union Minister for Water Resources, Govt of India (then)

**Shri Satrucharla Vijayaramaraju**, Hon'ble Minister for Forest, Environment, Science & Technology, Andhra Pradesh

**Smt Sheila Dikshit**, Hon'ble Chief Minister of Delhi

**Shri Sudarsan Ghosh Dastidar**, Hon'ble Minister-In-Charge PWD and Environment Department, Govt of West Bengal

**Shri Suresh P Prabhu**, Former Union Minister, Govt of India

**Shri Thakur Gulab Singh**, Hon'ble Minister for Public Works Departments, Govt of Himachal Pradesh (then)

**Shri T R Baalu**, Hon'ble Minister for Environment and Forests, Govt of India (then)

His Excellency **Shri V B Wanchoo**, Hon'ble Governor of Goa

**Shri Vijay Kapoor**, former Lt Governor of Delhi

### Celebrities/ Artists

**Shri Adoor Gopalakrishnan**, Eminent Filmmaker and Dadasaheb Phalke Awardee

**Shri Amol Palekar**, Eminent Filmmaker and Actor

**Shri Basu Chatterjee**, Veteran Filmmaker

**Shri Jahnu Barua**, Eminent Filmmaker

**Shri Mahesh Bhatt**, Eminent Filmmaker

**Ms Nafisa Ali Sodhi**, Miss India 1976, Actress and Social Activist

**Smt Nandita Das**, Eminent Filmmaker and Actress

**Shri Prakash Jha**, Eminent Filmmaker

**Smt Revathy Menon**, Eminent Filmmaker and Actress

**Shri Shyam Benegal**, Veteran Filmmaker, Dadasaheb Phalke Award Winner and Member of Parliament (Rajya Sabha)

**Padma Shree Tom Alter**, Eminent Actor

### Ambassadors of Foreign Countries, representatives of Bilateral/ Multilateral Organisations, Embassies and Corporates

**Dr Abid Hussain**, Former Indian Ambassador to the United States

Her Excellency **Ms Ann Ollestad**, Ambassador of Norway to India

**Mr Carl Gustaf Svensson**, Counsellor, Development Co-operation, SIDA

**Mr Dennis Aig**, Programme, Director, MFA Science & Natural History Filmmaking, Montana State University, Bozeman, USA

**Dr Dieter Mutz**, Director, Advisory Services in Environment Management (ASEM), GIZ

**Mr Dominique Dreyer**, Ambassador of Switzerland to India

**Shri Ganesan Balachander**, Ford Foundation, New Delhi

**Mr Franz Kraus**, Managing Director, Arri, Germany

**Dr Hakkan Tropp**, Director, UNDP Water Governance Facility, Sweden

**Sir Micheal Arthur**, British High Commissioner

**Mr Michael P Pelletier**, Minister Counsellor for Public Affairs, Embassy of USA

**Mr Ralf Quibeldey**, Commissioning Editor - Nature and Wildlife, Norddeutscher Rundfunk (NDR), Germany

**Ms Naina Lal**

### Scientists/ Researchers/ Academicians/ CSO/ Environmentalists

**Shri Chandi Prasad Bhatt**, Environmentalist

**Dr George Schaller**, Vice President, Panthera and Senior Conservationist, Wildlife Conservation Society, USA

**Prof Madhav Gadgil, Professor**, Centre for Ecological Sciences (CES), Indian Institute of Science (IIS)

**Ms Medha Patkar**, Eminent Activist, Narmada Bachao Andolan

**Prof M S Swaminathan**, Chairman, M S Swaminathan Research Foundation, Chennai

**Shri Rajendra Singh**, Social Activist and recipient of Magsaysay Award, Alwar

**Shri Sunderlal Bahugana**, Eminent Environmentalist and Chipko Movement Leader

### Senior Government Officials

**Dr Balakrishnan Pisupati**, Chairman, National Biodiversity Authority (NBA), Chennai

**Shri R M S Liberhan**, Director, India Habitat Centre, New Delhi

**Shri Vivek Rae**, Chief Secretary, Andaman and Nicobar Administration

## International Environment & Wildlife Film Festival and Forum

**Each day counts >> Each action counts >>  
To build a future of living in harmony with nature**

Showcasing an eclectic mix of Indian & International films and forum programmes, the 7<sup>th</sup> international competitive edition of CMS VATAVARAN, is all set to appear in a new avatar in 2014. Consolidating ten glorious year of the CMS VATAVARAN journey, the festival will introduce a whole lot of new programmes i.e. more than 150 films, best of biodiversity cinema, experts sessions, talks, deliberations, contemporary discourses, eco-trips, workshops, exhibitions, music festival, organic green haat, organic food festival, film store and much more to commemorate the occasion.

The festival and forum will be organised from Jan 30 – Feb 03, 2014. (Thursday – Monday) at **IGNCA Lawns**. The 2014 festival and forum will be exciting, enriching and engaging experience for one and all.

Over 1,00,000 people including pre-registered delegates and walk-in delegates ranging from eminent filmmakers, environmentalists, statesman, experts, organisations, green innovators and media from across the world will participate in this environment extravaganza.

### Festival Theme: Mainstreaming Biodiversity Conservation

The 2014 theme is mainstreaming biodiversity conservation at different levels to promote living in harmony with nature.

The theme is also significant in the context of recently held 11<sup>th</sup> Conference of Parties (CoP-11) to the United Nations Convention on Biological Diversity (CBD) at Hyderabad, India and UN Decade on Biodiversity 2011-2020 (65<sup>th</sup> session of United Nations General Assembly resolution 65/161).

With the mission sustainability the 10<sup>th</sup> Conference of Parties (CoP-10) held in Japan agreed to the Strategic Plan for Biodiversity 2011 – 2020 and the Aichi Targets as the basis for halting and eventually reversing the loss of biodiversity of the planet. The overall purpose of all these endeavours is to inspire broad-based action in support of biodiversity over this decade (2011 -2020) by all countries and stakeholders. Thus, 7<sup>th</sup> edition of CMS VATAVARAN will be promoting the coherent and effective implementation of Strategic Plan and Aichi Targets.

In Aichi Targets there are five such goals, the primary (Strategic Goal A) being to “address the underlying causes of loss by mainstreaming biodiversity across government and society”. Given this, addressing the direct and underlying drivers of biodiversity loss will ultimately require behavioural change by individuals, organisations and governments. Also there is a need to create understanding, awareness and appreciation of the diverse values of biodiversity, underpin the willingness of each individual to make the necessary changes and take actions to create the “political will” for governments to act. As a result, actions taken towards this target will greatly facilitate the implementation of the Strategic Goals and the fulfilment of the other 19 Aichi Targets, and in particular Target 1 (by 2020, at latest, people are aware of the values of biodiversity and the steps they can take conserve and use it sustainably).

**One of the outcomes of the CoP 11 about the future protection of biodiversity has been recognition of a new and interesting approach to raise awareness and involvement of the public.** With the new formats and proactive programming, the 7<sup>th</sup> edition of CMS VATAVARAN is committed to align its efforts in this direction. All endeavours of CMS VATAVARAN 2014 will be contributing to the Aichi Target 1 by mainstreaming biodiversity conservation at different level to promote living in harmony with nature.

Several interesting talks, expert and film sessions focussing on the environmental, political, governance, social and economic aspects of the conservation & sustainable use of biodiversity, fair and equitable sharing of the benefits will be organised. More than 50 conservationists, policy makers’ and the concerned communities will be engaged in five days of deliberations and discourses on the range of the sub-themes and cross-cutting issues.

### Sub-themes of the Festival

- Blue Agenda
- Forest Biodiversity
- Mountain Biodiversity
- Inland Waters and Wetlands Biodiversity
- Bio-safety
- Communication, Education and Public Awareness

**5**

days of biodiversity gala

**1,00,000**

participants

**150**

films

**70**

speakers

**48**

thematic sessions/  
expert talks/ deliberations  
(90 mins each)

film screenings sessions  
(90 mins each)

**20**

world best biodiversity cinema

**7**

thematic lawns

(blue agenda; forest biodiversity;  
mountain biodiversity; inland waters  
& wetlands biodiversity; bio-safety;  
communication, education & public  
awareness and young champions)

**5**

days of music festival  
days of organic green haat  
days of organic food festival  
days of open stage festival

**1**

high profile inaugural ceremony  
fun-filled award nite  
platform



## Process of 7<sup>th</sup> Competitive Edition of CMS VATAVARAN

The competitive edition of CMS VATAVARAN is an elaborate two-year process that begins with announcing the 'call for entries'. With the expectation of very good number of entries through the 18 months long process, 7<sup>th</sup> competitive festival 'call for entries' started in March 2012. Through sustained promotion & publicity and intensive use of media including social media, the information about inviting entries in 11 categories is being disseminated.

Processing and compiling the film entries (March – June 2013), conducting peer review (July 2013), nomination jury (Aug 2013) and the final jury for selecting awardees (Dec 2013), the entire marathon of activities culminates into organising five days long festival and forum (Jan 30 – Feb 03, 2014) and much awaited award nite.

### Maintaining transparency and quality year after year...

It is not just quantity, which is driving CMS VATAVARAN but also the quality. CMS VATAVARAN coveted award winners have been selected through very rigorous, elaborate and transparent three tier selection process:

**Peer Review:** The peer review team constitutes panel of four people for quality check & appraising the relevance and appropriateness of the film entries.

**Nomination Jury:** The jurors constitute more than 40-50 eminent personalities from different sectors who dedicate their valuable 4 days and expertise for reviewing each submission. Thus recognising high quality films and raising the standards in every competitive festival.

**Award Jury:** The jury meets for three days to thoroughly review and consider each nominee, with the challenging task of determining the film that best embodies the CMS VATAVARAN aim and objectives. The jurors constitute around 6-7 prominent personalities.

Over the years nearly **226 eminent individuals** from media, subject, critics and cinema backgrounds have come together to select the best filmmakers and the green films.

### Awards and Categories



- **Best of the Festival Award**
- **Technical and Creative Excellence Awards for Indian only**
- **Animation**
- **Biodiversity**
- **Environmental Conservation**
- **Films for Children**
- **Climate Change and Sustainable Technologies**
- **Feature Film**
- **Livelihoods**
- **Newcomer**
- **Public Service Announcements (PSA)**
- **Series (based on Environment and Wildlife)**
- **Water for All**

**29** Indian & International Awards | **PRITHVI RATNA AWARD**

**AWARD MONEY** ₹50,000 - 1,50,000 (Indian filmmakers only)

## Festival Venue

**Indira Gandhi National Centre for the Arts (IGNCA) Lawns, Near India Gate, New Delhi 110 001** (Entry from Man Singh Road)

IGNCA is a centre encompassing the study and experience of all the arts – each form with its own integrity, yet within a dimension of mutual interdependence, interrelated with nature, social structure and cosmology. The sprawling 27 acre lawns, lush green campus and amphitheatres will be perfect picturesque location for hosting 7th edition of CMS VATAVARAN 2014. These lawns will be used to set up specially created halls, stalls and venues for various forums and activities of the festival.

## Five Days Festival and Forum Schedule

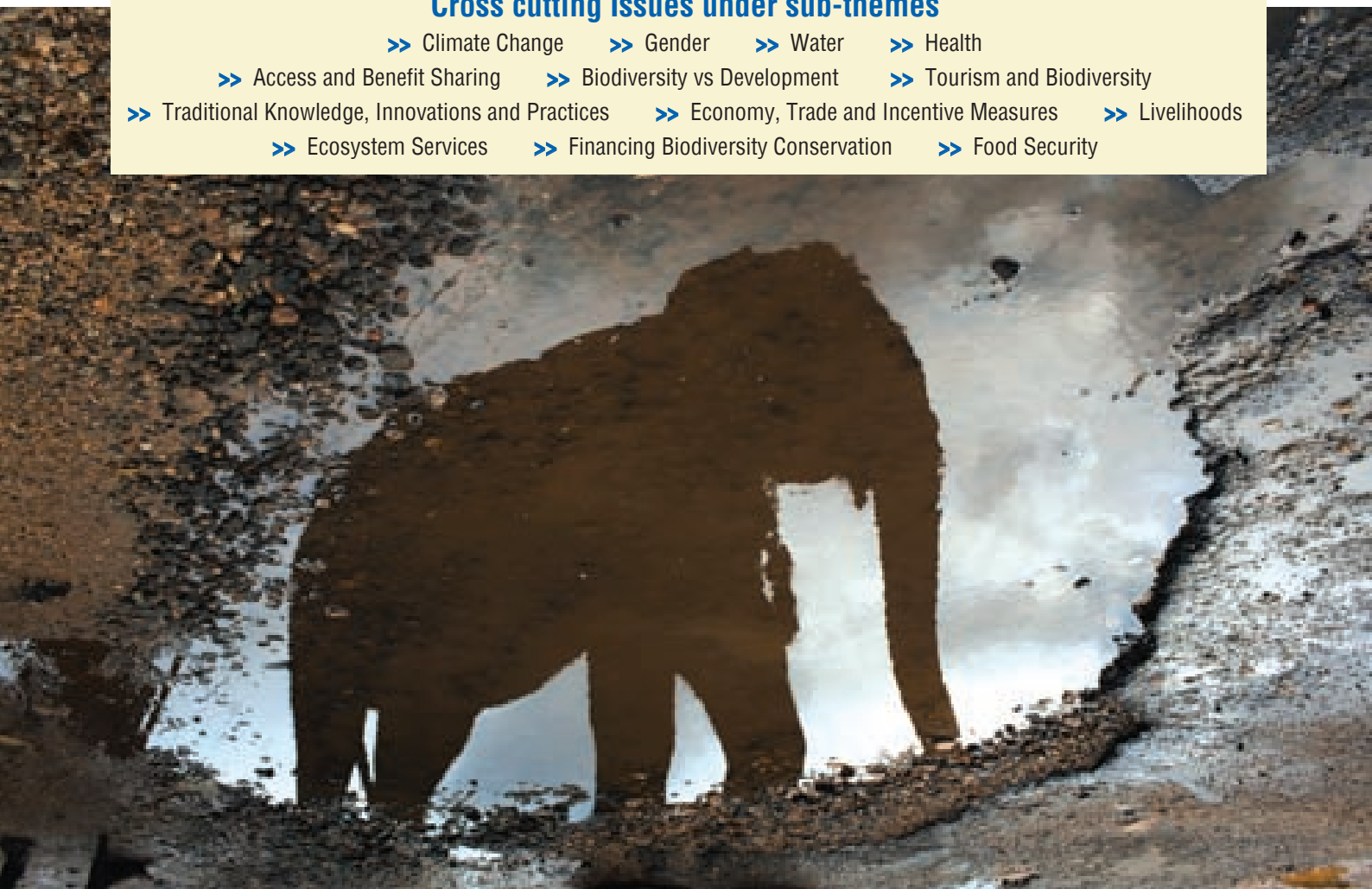
This year's special feature will be “**Each action counts**” wherein other concerned organisations, individuals and environment enthusiasts are invited to book any 90 min slots to present their work related to festival theme and sub-themes. Slots will be allocated on first come first served basis.

In any given day of the festival from Jan 30 – Feb 03, 2014 the following programming format will be applied.

Time/ Lawns	Blue Agenda Lawn	Forest Biodiversity Lawn	Mountain Biodiversity Lawn	Inland Waters & Wetlands Biodiversity Lawn	Bio-safety Lawn	CEPA (Communications, Education and Public Awareness) Lawn	Young Champions Lawn
11:30 am–01:00 pm	Thematic Session	Thematic Session	Thematic Session	Film Screenings & Open Forum	Film Screenings & Open Forum	Film Screenings & Open Forum	Special Screenings for Children
01:15 pm–02:45 pm	Film Screenings & Open Forum	Film Screenings & Open Forum	Film Screenings & Open Forum	Thematic Session	Thematic Session	Thematic Session	
03:00 pm–04:30 pm	Thematic Session	Thematic Session	Thematic Session	Film Screenings & Open Forum	Film Screenings & Open Forum	Film Screenings & Open Forum	Workshops
04 :45 pm–06:15 pm	Film Screenings & Open Forum Im Screenings	Film Screenings & Open Forum	Film Screenings & Open Forum	Thematic Session	Thematic Session	Thematic Session	Competitions

### Cross cutting Issues under sub-themes

- >> Climate Change      >> Gender      >> Water      >> Health
- >> Access and Benefit Sharing      >> Biodiversity vs Development      >> Tourism and Biodiversity
- >> Traditional Knowledge, Innovations and Practices      >> Economy, Trade and Incentive Measures      >> Livelihoods
- >> Ecosystem Services      >> Financing Biodiversity Conservation      >> Food Security



## Programme Highlights!

### Inaugural Ceremony

Jan 30 – Feb 03, 2014 | 06:30 pm – 08:00 pm

The inaugural ceremony of the film festival is a unique opportunity to meet and interact with the veterans of environment and wildlife film industry, environmentalists, researchers, senior government officials and different environmental groups. The highlights of the inaugural ceremony include:

- **Felicitation of CMS VATAVARAN Prithvi Ratna Awardee:** One of the highest awards for outstanding contribution in the field of conservation, the coveted Prithvi Ratna Award was initiated in 2003 by CMS VATAVARAN. Endorsed by UNEP, the award has been conferred to eminent filmmakers like Mike Pandey, Naresh Bedi, Shekar Dattatri, Krishnendu Bose and Ashish Chandola. The Award carries a Trophy, Citation and a Cash Prize of INR 1, 50,000.
- **Session – The Reflection:** Conversation with an eminent environmentalist/ conservationist on her/ his personal experiences, anecdotes and instances (in terms of changing landscapes, biodiversity loss, success stories etc while travelling throughout the globe, and what needs to be done for the future)
- Screening of the inaugural film

### Film Screenings

Jan 31 – Feb 03, 2014 | 11:30 am – 06:15 pm

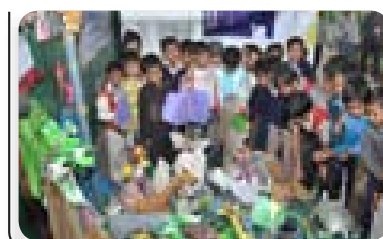
The festival and forum programmes will be held in seven thematic lawns. Slots for film screenings will be of 90 min each. This time, instead of dedicating one hall for back-to-back film screenings, the festival programmes offer a mix of experts' sessions, talks, deliberations, contemporary discourses and film sessions in every lawn. The festival will reflect on a wide spectrum of approaches taken by filmmakers, environment enthusiasts, celebrities, youth, and government officials towards mainstreaming biodiversity. The diverse film sessions will have:

- **Nominated Indian and International films:** The festival showcase national and international films selected by a nomination Jury from the film entries received in this 7<sup>th</sup> competitive edition. Many of these films have won accolades and awards in several international film festivals and will be premiered for the first time in India.
- **Film screenings for children:** Children section will have series of film screenings and interactive sessions focusing on menagerie of biodiversity issues.
- **Best of biodiversity cinema:** This special segment will take the audience on an eventful journey into the diverse geographical realms of our planet, through the lens of some of the finest natural history and conservation filmmakers of our time. There will be screening of award winning films from prominent international environment and wildlife film festivals from across the world. The presence of international filmmakers & festival directors in the interactions and discussions will further add to the fun of watching best of green films from different parts of the world.

### Expert Talks and Sessions

Jan 31 – Feb 03, 2014 | 11:30 am – 06:15 pm

Biodiversity conservation issues need larger public discourse and a bigger platform. This time festival and forum is going to reach out to make people informed, motivated and committed for mainstreaming biodiversity. 2014 CMS VATAVARAN will organise several interesting talks and experts sessions with more than 70 conservationists, policy makers' and the concerned communities to make the concept of biological biodiversity diversity and its importance to our lives understandable. The thematic lawns will host 48 sessions on:



**Blue agenda:** Blue Agenda includes the challenges concerning “coastal and marine” issues, primarily due to their significance to humanity and the threat to the marine biodiversity. This sub-theme lawn will highlight various aspects related to coastal and marine area conservation such as mangrove forests for coastal protection, coral reefs bleaching, sea level rise due to climate change, natural disasters impact on biodiversity, global conflicts and cross boundaries issues, sustainable tourism, pollution, livelihoods issues (corporatisation of fisheries, aquaculture for local community development) etc.

**Forest biodiversity:** Forest biodiversity refers to all forms of life found in forests, including trees, plants, animals, fungi and micro-organisms, and their roles in nature. The expert talks and sessions will highlight conservation and sustainable use of forest biodiversity, illegal wildlife trade, mining, indigenous community rights, traditional knowledge, sustainable livelihoods, armed conflict, access benefit sharing, health, migration, displacements and rehabilitation communities and so on.

**Mountain biodiversity:** Mountains encompass spectacular landscapes, a wide variety of ecosystems, a great diversity of species, and distinctive human communities. The festival programme aims to highlight emerging challenges due to habitat degradation, avalanches, landslides, flooding, extinction of rare species, migration, climatic change adaptation and mitigation, mining, irresponsible tourism, industrial and agricultural pressure, fire, infrastructure development and other related issues.

**Inland waters and wetlands biodiversity:** Inland waters are aquatic-influenced environments located within land boundaries and can be fresh, saline or a mix of the two. It includes lakes, rivers, ponds, streams, groundwater, springs, cave waters, floodplains, as well as bogs, marshes and swamps. Wetlands are areas where the land is permanently or seasonally wet. Wetlands play a number of roles in water purification, flood control, shoreline stability and harbouring biological diversity. In this sub-theme lawn, CMS VATAVARAN will highlight the contemporary issues related to dams, lagoons, pollution, encroachment, water, interrelations between human societies and wetland, sustaining livelihoods, health.

**Bio-safety:** Bio-safety includes safe handling, transport and use of living modified organisms (LMOs) resulting from modern biotechnology that may have adverse effects on biological diversity and risks to human health. CMS VATAVARAN will bring to fore the discourse related to bio-safety including GMOs, GM crops (like Bt Brinjal, Bt Cotton), fair and equitable sharing of the benefits, green revolution, agro-biodiversity, indigenous economies, financing, farmer’s livelihoods security and suicides and so on.

**CEPA:** This year we are adding new section - Communication, Education and Public Awareness (CEPA) aims to share experiences and best practices concerning biodiversity communication.

## Music Festival

**Jan 31 – Feb 03, 2014 | 07:30 pm – 09:30 pm**

In addition to the exciting line up of the festival and forum programmes, this time delegates of CMS VATAVARAN are going to enjoy country’s best musical troops/ bands and cultural performances during the festival. Music festival, will be held over four days in front of a large audience at a prime and popular venue.

## Open Stage

**Jan 31 – Feb 01 & 03, 2014 | 01:15 pm – 04:30 pm**

CMS VATAVARAN 2014 is offering for the first time an exciting opportunity to all talented and young artists (theatre, dance, music bands, singers, and musicians) to perform in the open arena on environment or wildlife conservation issues.

## Organic Food festival

**Jan 31 – Feb 03, 2014 | 11:30 am onwards**

The festival delegates will get an opportunity to taste the best and freshest organic food during the five days of green festivity. The festival aspires to connect one to the most extraordinary organic food available in the country. The festival will serve lunch, snacks and local mouth-watering savouries.

## Organic Green Haat

**Jan 31 – Feb 03, 2014 | 11:30 am – 06:15 pm**

Organic green haat will augment ones shopping experience by offering one the range of Non Timber Forest Products (NTFPs) such as medicinal/ herbal plants, crafts, cosmetics etc. An exhibition cum sale of forest based products will be held at the festival venue.

## Film Booth

**Jan 31 – Feb 03, 2014 | 11:30 am – 06:15 pm**

All the 2014 Indian and international film entries will be available for viewing to the registered festival delegates which will be accessed country-wise, director-wise, alphabetically or through category or key-word search.

## Award Nite

**Feb 02, 2014 | 07:00 pm – 09:30 pm**

During the CMS VATAVARAN 2014 award nite, the best films in Indian and International category will be honoured. The award presentation will be followed by musical performance and dinner. The august gathering will comprise of bigwigs of the film industry, eminent filmmakers, environmentalists, statesman, experts, national and international organisations, green innovators and media persons.

The festival’s previous editions had eminent personalities like Shri Basu Chatterjee, Shri Shyam Benegal, Shri Adoor Gopalakrishnan, Shri Mahest Bhatt, Shri Amol Palekar & Shri Prakash Jha, eminent filmmakers; Smt Ambika Soni, Hon’ble Minister of Information and Broadcasting, GoI (then); Smt Shiela Dikshit, Hon’ble Chief Minister of Delhi and Dr George Schaller, Vice President, Panthera and Senior Conservationist, Wildlife Conservation Society, USA for presenting the awards.

## Programme Highlights of Young Champions

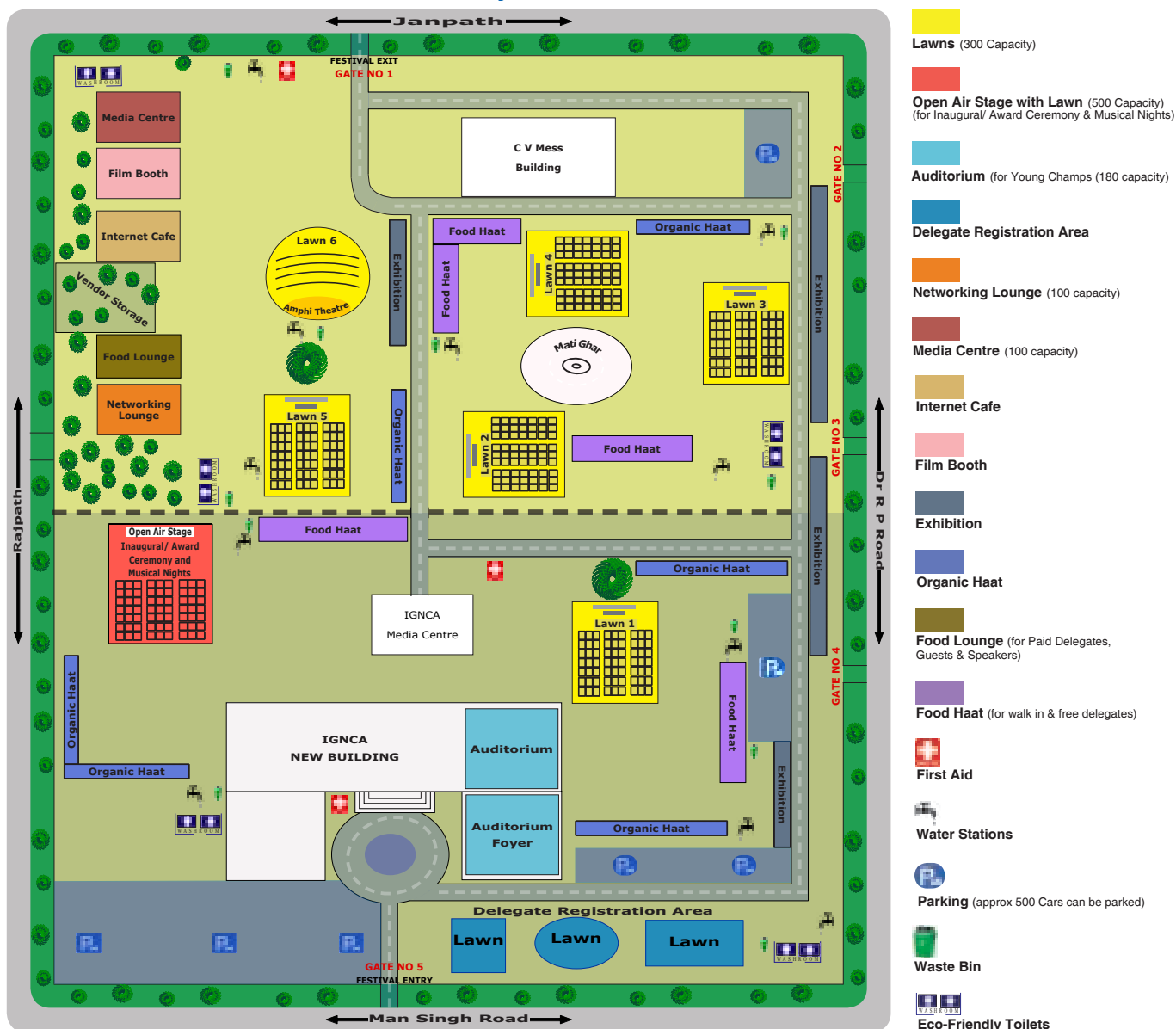
Packed with information and entertainment, with a tinge of outdoor activities, the children's section has the right stuff to keep the young champs going for five days. In addition to green film screenings there will be competitions, music concerts and workshops for the young delegates. One lawn is dedicated solely to the programmes and activities for children and youth. The infotainment programmes includes:

- **Film screenings for children:** The film screenings for children will be held in Young Champions Lawns. A fun-filled 90 min slot will comprise of film screenings and interactive sessions with filmmaker.
- **Filmmaking and editing workshop:** A day-long filmmaking and editing workshop will be conducted by an eminent environment and wildlife filmmaker for students of class IX – XII from different schools from across the country.

The workshop will provide best of all worlds - focused learning, hands-on-film shoot and an opportunity to make a fully realised film. The films thus produced will be screen in the festival.

- **Music concert/competition:** An eco-music competition will involve performances by youth and school music bands on the theme "Biodiversity Conservation."
- **Photography competition:** School children will be encouraged to express their creativity through display of outstanding collection of contemporary, creative, resonant, original and thought-provoking photographs on the biodiversity theme.
- **Biodiversity quiz:** To test the biological diversity awareness an inter-schools' quiz competition on the biodiversity theme will be conducted during the festival.

## Festival Layout







## Expected Impact

Envisaged impact of this International Green Extravaganza is to mainstreaming biodiversity conservation at different levels to promote living in harmony with nature.

**Each day counts >> Each action counts >>  
To build a future of living in harmony with nature**

CMS VATAVARAN 2014 and CMS Environment Forum will set the framework for a nationwide environment outreach and networking programme that will follow close on the heels of this mega biodiversity gala in 2014. The festival aims to work towards mainstreaming biodiversity by creating enabled stakeholders by keeping following as indicator of the success:

**Facilitating Participation: Creating a common forum of experience sharing, deliberations and discussions** and setting global priorities for climate change and biodiversity based adaptation and action.

**Building the Know-how and Can-do:** Technical training sessions and skill enhancement sessions, workshops, discussions, training programmes and summits etc.

### **Sustained Campaigns and Creating Green Ambassadors for Mainstreaming Biodiversity Issues**

- Global network of youth, media, policymakers, filmmakers, educators, and civil societies on climate change and biodiversity issues.
- Motivated and inspired grassroots innovations and individuals will be highlighted during this festival.

### **Fostering Policy Acceptance**

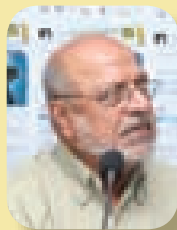
- Providing opportunity of knowledge sharing from practice to policy by bringing all the change stakeholders on a single platform.
- Aiding the intergovernmental discourse, experience sharing, partnerships and initiatives among policymakers.
- Facilitating collaborative initiatives, campaigns, programmes undertaken by festival stakeholders.

### **Promoting Environment and Wildlife Filmmakers**

- Facilitating increase in international discourses, collaborations, networking, commissioning, technology transfers among international and Indian filmmakers.
- Creating thematic packages of films and helping various educational institution to set up an audio –visual library.
- Imparting technical knowledge among aspiring and amateur filmmakers.
- Providing common forum for filmmakers, commissioners and broadcaster to deliberate, discuss and experience sharing.

**Cultivating commitment, funding and capacity** for biodiversity-based adaptation and action in other institutions like government agencies, development agencies, and humanitarian/ aid civil societies.

## Testimonials



"Initiatives like CMS VATAVARAN Environment and Wildlife Film Festival helps environmental films find a regular place in the media's agenda and does a great deal for creating environment awareness."

— SHRI SHYAM BENEGAL

EMINENT FILMMAKER AND RECIPIENT OF DADASAHEB PHALKE AWARD  
(AWARD JURY CHAIRPERSON, CMS VATAVARAN 2005 & 2007)

"We are living in waste-age, with so much pollution and environmental degradation. Film festivals like CMS VATAVARAN makes one aware of the duties towards nature."

— SHRI ADOOR GOPALAKRISHNAN

EMINENT FILMMAKER AND RECIPIENT OF DADASAHEB PHALKE AWARD  
(AWARD JURY CHAIRPERSON, CMS VATAVARAN 2003)



"The efforts made by organisations like CMS and initiatives like CMS VATAVARAN in creating awareness on environmental issues are worth appreciation."

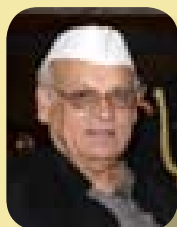
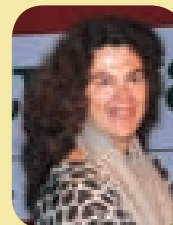
— SHRI RANJIT SHEKHAR MOOSHAHARY

HON'BLE GOVERNOR OF MEGHALAYA  
(CHIEF GUEST, SHILLONG CMS VATAVARAN 2010)

"Norway Embassy takes pride in being the *'Principal Partner'* of the CMS VATAVARAN and it is due to Norway's commitment to environmental conservation and sustainable development that the Norwegian Embassy in India has been partnering with CMS for the last few years with their Film Festival initiative. We see the festival growing, not only in size but also in significance."

— HER EXCELLENCY MS ANN OLLESTAD

NORWEGIAN AMBASSADOR  
(PRINCIPAL PARTNER, CMS VATAVARAN)



"The Ganga is the face of India's rich culture and heritage and citizens, CMS VATAVARAN is playing important role to create awareness among people of the country especially the youth to commit themselves to preserving the National River and prevent it from being polluted."

— HE DR AZIZ QURESHI

HON'BLE GOVERNOR OF UTTARAKHAND  
(CHIEF GUEST, DEHRADUN CMS VATAVARAN 2012)

"Such efforts by CMS VATAVARAN especially through audio video medium are good for bringing awareness about climate and biodiversity among society."

— SHRI ASHOK GEHLOT

HON'BLE CHIEF MINISTER OF RAJASTHAN  
(CHIEF GUEST, JAIPUR CMS VATAVARAN 2012)



## PARTNERS AND SUPPORTERS

### Principal Partner (since 2002)



Ministry of Environment & Forests  
Government of India

### Associate Partner (since 2005)



### Country Partner



Commemorative  
Organization for  
the Japan World  
Exposition ('70)

### PSA CMS Media Excellence Awards



### Broadcast Partner



### About the Organiser



CMS is a multi-disciplinary, research and facilitative think-tank. We endeavor to work towards equitable development and transparency in governance through research, advocacy and capacity building. [www.cmsindia.org](http://www.cmsindia.org)



**CMS Environment**  
Promoting Responsibility

The CMS Environment team has been involved multifariously in policy research and programmes evaluation aimed at creating sustainable solutions for environment protection. The team's thematic focus is on climate change, low carbon practices, biodiversity, conservation and livelihoods, sustainable eco-tourism, drinking water and sanitation.

India's premier film festival and forum on wildlife and environment, CMS VATAVARAN is organised by CMS Environment team.

### CMS VATAVARAN Team

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