



CMS VATAVARAN Highlights

January - December 2019

Hosted and Co-Hosted Events:

The following festivals and events were organized/co-hosted by CMS VATAVARAN Team during the calendar year Jan-Dec 2019 :

Best of CMS VATAVARAN films has been screened in the Kirloskar Vasundhara International Film Festival- KVIFF on 5th and 6th January, 2019 at Pune. The films were seen by large number of nature and wildlife lovers of Pune.

CMS VATAVARAN participated in the two-day Capacity Building Workshop for strengthening the capacity of NE State to effectively implement Biological Act, 2002 on January 24 and 25, 2019, organized by UN Environment, GEF Small Grants Programme, Ministry of Environment, Forests & Climate Change, Government of India, Forest Department, Govt. of Tripura, Tripura Biodiversity Board and National Biodiversity Authority.

CMS VATAVARAN was part of the World Wildlife Day celebrations on March 03, 2019 organized by National Zoological Park in collaboration with UNDP India, , National Museum of Natural History and Wildlife crime Control Bureau, Government of India (WCCB).

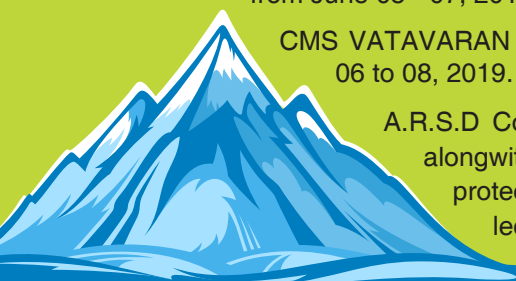
To celebrate the International Women's Day on March 08, 2019, Sabyesachi Bharti represented CMS VATAVARAN for the cause of #WIKI4WOMEN Edit-a-thon organised by UNESCO and Wikimedia Foundation and supported by UN Women and Embassy of Sweden.

Selected CMS VATAVARAN films has been screened in Kerala's only Environment based Film Festival at Palakkad, organised by the Silent Valley National Park Division of the Forest and Wildlife Department of the Government of Kerala.

CMS VATAVARAN team attended the World Environment Expo on June 05 – 06, 2019 organized by Indian Exhibition Services and Green Society of India with the support of Ministry of Environment, Forest and Climate Change. The International Exhibition was centered around Environmental Technologies & Eco-Friendly Products. The Expo was hosted in Pragati Maidan, New Delhi (India), from June 05 - 07, 2019

CMS VATAVARAN team attended the Dehradun International Film Festival from September 06 to 08, 2019.

A.R.S.D College in collaboration with CMS VATAVARAN organised a film screen alongwith for a lecture on 'Understanding the power of storytelling in environmental protection. On behalf of CMS VATAVARAN Sabyesachi Bharti delivered the lecture.





Short Film Competition on Pollution

The Ministry of Environment, Forest and Climate Change (MoEFCC) collaborated with CMS VATAVARAN for the Short Film Competition on Pollution - with emphasis on Air Pollution. The Hon'ble minister Shri Prakash Javadekar announced the 'Call for Entry' of the competition on the World Environment Day conference at hotel Ashok on June 06, 2019.

It was an initiative to highlight the sensitive issue of Pollution and indulge young and talented filmmakers to create films that could help spread and sensitize audience about the hazardous effects of pollution on human beings and on nature. Films up to 3 Minutes were invited on the given theme "Pollution" from the Students (School & College), Amateur and Professional Filmmakers for the Short Film Competition & Festival, 2019.



COP

CMS VATAVARAN was supported MOEF&CC during 14th session of the Conference of the Parties of the United Nations for organizing series of events the India Pavilion. CMS VATAVARAN organized a Panel Discussion on "Cold Desertification in the Himalayan Region: Lessons for Adaptation & Mitigation" September 04, 2019 and Green Film Making Workshop by the eminent and award winning film makers Mr. Gautam Pandey and Ms. Doel Trivedy on September 06 at the India Expo Center and Mart, Greater Noida.



Nomination Jury

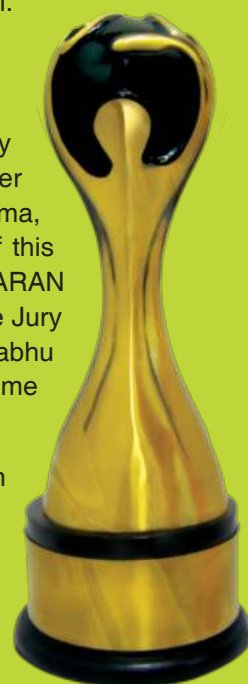
The 10th Competitive edition of CMS VATAVARAN Nomination Jury Meet was held from July 23 - 25, 2019 at the Amity School of Communications, Noida. The Jury was chaired by Padmashree Dr. Anil Prakash Joshi. The panel comprised of 35 members (26 eminent professionals including environmentalists, journalists, academia from film and communication background and 6 Student Jury members from Amity School of Communication and 3 School Students members). The Jury watched 287 (132 national & 155 international) films and nominated 77 Films (45 National & 32 international) for the festival.



Award Jury

The 10th Competitive edition of CMS VATAVARAN Award Jury Meet was held from August 30-31, 2019 at The Lemon Tree Premier Hotel, New Delhi. An illustrious group of 12 personalities from cinema, film festivals, media, environment and wildlife sector was part of this award jury and selected awardees for the prestigious CMS VATAVARAN awards from the 76 nominated environment and wildlife films. The Jury was chaired by India's Sherpa to the G20 Shri Suresh Prabhu and Co-chaired by R R Rashmi, Distinguished Fellow & Programme Director, Integrated Policy Analysis, TERI.

The Award Jury watched all the nominated films in 9 categories. This Award Jury was the final stage in the selection process, which was preceded by the Peer Review and Nomination Jury respectively. In all, this Jury decided 22 Awards in 9 Indian Categories (ranging from Rs 25,000 to Rs 1,00,000 each) and 7 International Categories.



National Media Consultation on Climate Change reporting in the Himalayas

CMS VATAVARAN in partnership with IHCAP organized a “National Media Consultation on Climate Change reporting in the Himalayas” from September 21 to 24, 2019 fostering extensive discussions around the journalism and storytelling pertaining to the Himalayan ecosystem. The event took place in New Delhi and Kullu and brought together journalists, reporters, stringers policy framers and change makers – to share their understanding on and around the Himalayas



Mini Himalayan Festivals in Schools and Colleges

As a prelude to the 10th CMS VATAVARAN, a number of film screenings and Mini Himalayan Film Festival were organized across NCR region from July to October, 2019. These schools hosted film screenings, competitions around the theme of Celebrating Himalayas.



The following schools participated in these activities

Date	Name of Institution	Detail of Event	No. of Participants
29.07.2019	Sri Venkateshwar International School	Screening and poster making, model on Himalayas, Skit	75 students along with 07 school teachers
30.07.2019	Venkateshwar International School	Screening	200 students along with 04 school teachers
02.08.2019	Shaheed Rajguru College of Applied Sciences for Women	Screening and poster making	100 students with 05 teachers
06.08.2019	Gyan Mandir Public School	Screening and quiz	80 students with class teachers
08.08.2019	Navy Wives Welfare Association (NWWA)	screening and discussion	250 students with class teachers
28.08.2019	Summer Field School	Screening and poster making	20 students along with 01 school teachers
03 & 04.09.2019	Miranda House, DU	Screening and quiz	100 students along with 05 school teachers and 01 Expert from Delhi Clean (Mr Govind Singh)
27.09.2019	St. Mark's Sr. Sec. School, Meera Bagh	Screening , poster making and slogan writing	300 Students with class teachers
01.10.2019	St. Mark's Girls Sr. Sec School, Meera Bagh	Screening, slogan writing, story writing and poster making	800 students with class teachers
03 & 04.10.2019	ASN Sr. Sec. School, Mayur Vihar	Screening, Mountain crafts, painting, calligram, ppt making, Poster, report, poetry, article	800 students with class teachers
10.10.2019	Lingaya's Vidyapeeth, Faridabad	Screening and Poster making	30 students with HOD and subject teacher



10th CMS VATAVARAN International Film Festival

The 10th CMS VATAVARAN International Film Festival and Forum on Environment & Wildlife, was organized from 27 - 30 November 2019 at the Dr. Ambedkar International Centre, New Delhi, India. The beautiful and reverent venue gave this festival a special benediction

This year, the festival saw enthusiastic participation of nominated filmmakers from many countries including Canada, Israel, Germany, USA, Nepal, Bangladesh and from various Indian states.



Several eminent conservation experts and nature enthusiasts participated in this festival, including Waterman of India Shri Rajendra Singh, Ms. Marylaure Crettaz, Head Swiss Cooperation Office and Counsellor, Mr Ravi Aggarwal, Additional Secretary MOEFCC, Dr. Akhilesh Gupta, Adviser & Head (SPLICE), DST, Ms. Naaz Rizvi, NMNH, Grammy Awardee Ricky Kej, Noted film makers Mr. Raghunath Belur, Ms. Sugandhi Gagadhar, Mr. Dinesh S. Yadav, Mr. Nandan Saxena, Ms. Kavita Behl and Mr. Anoop Khajuria.



Close to 3000 participants were part of this four-day film festival and forum. The festival also attracted a lot of younger audience with a rise in attendees from college students studying environment, science and media & journalism studies.



During the inaugural function of the 10th CMS VATAVARAN Film Festival and Forum several dignitaries like Mr. Suresh Prabhakar Prabhu, formerly the Minister of Commerce & Industry and Civil Aviation, Ms. Tamara Mona, Deputy Head, Embassy of Switzerland in India; Shri Ravi Agrawal, Additional Secretary, MoEF&CC; Dr. N. Bhaskara Rao, Chairman, CMS, and other senior officials from the Ministry were present.



At this inaugural, the CMS IHCAP Environment Journalist awards were presented. The 2019 IHCAP - CMS Young Environmental Journalist Award was conferred to Nidhi Jammwal (Freelance), Bhaskar Tripathi (IndiaSpend), Milan Sharma (Aaj Tak), Jayshree Nandi (Hindustan Times), Rahul Manv (Dainik Jagran).



Each day consisted of screening of total 166 nominated films of the 10th competitive edition of CMS VATAVARAN and 2019 Short Film Competition and Festival on Air Pollution in two halls simultaneously. Apart from film screening several workshops, masterclasses on Green Film making/ 4K Filmmaking, and painting competitions for various participating school & college students conducted by the NMNH was also organized.



With the help of WWF India, a training session for teachers on “Building Conservation Leadership through Education” and workshop for students on “Green Careers – Environment, a Cause and a Career” was organized. Apart from with the help of IUCN-CEC & FLEDGE, a panel discussion on “Role of Education and Communication in Conservation and Development” was also organized.

A two day 4K Filmmaking workshops conducted by Mr. Nandan Saxena and Kavita Behl, and masterclasses on Green filmmaking by Mr. Anoop Khajuria and Mr. Dinesh S. Yadav also turned out to be a huge success with full-packed, enthusiastic participants.

Another session for the youth on “Music for the Wild”, an Interaction with Grammy® Winner Ricky Kej was the highlight on the first day of the festival. Followed by the premier of the film “Wild Karnataka”.

Other special programmes that were part of the 10th edition was the Himalayan Summit on Climate Change organised with support of IHCAP, Swiss Development Agency and Department of Science and Technology, Govt. It brought together IHCAP Partners and State Nodal agencies with the objective to share experiences of on their endeavours, process and impact of climate change adaptation related activities under NMSHE. This two-day Summit also provided an opportunity to share respective efforts, knowledge products and the outcome sustainability for achieving NMSHE mandate.

To announce and present the prestigious CMS VATAVARAN awards to filmmakers, and conservationists, a gala awards nite was hosted on the last day of the festival. During this ceremony 21 awards were presented to filmmakers for their well-deserved films. The Discovery India – CMS Best of Festival Award 2019 presented to Mr. Ajay Bedi and Mr. Vijay Bedi for their film “The Secret Life of Frogs”. The Awards were selected from 76 nominated films by an eminent Jury chaired by Mr. Suresh Prabhu, in 9 categories for Indian and International films.

The MoEFCC and CMS VATAVARAN also organized a Short Film Competition & Festival for the first time on the theme of Pollution. The competition received 326 entries from all over India, in School students, Amateur/ College students and Professional/ Film studios categories. In all, 10 Films were selected for award out of the 90 nominated films by an eminent Jury chaired by Shri Ramesh Sippy. The winners were awarded during the gala awards nite.

The life time achievement award for the conservationists – Prithvi Bhushan was also presented on this occasion. The 2019 Amity University - CMS Prithvi Bhushan Award was awarded to the Waterman of India, Shri Rajendra Singh. This edition of CMSVATAVARAN was organised in partnership with Indian Himalayas Climate Adaption Programme (IHCAP) of the Swiss Agency for Development & Cooperation, and supported by the Ministry of Environment, Forests and Climate Change (MOEFCC), Doordarshan, IUCN-CEC, Down to Earth, World Wildlife Fund (WWF), Amity School of Communication, Discovery India and National Museum of Natural History (NMNH).



Our Partners:



Strengthening connections online

Social Media engagement with our audiences is a continuing process. The **Facebook**, **Instagram** and **twitter pages** of CMS VATAVARAN are regularly updated on **environment** and **wildlife** issues along with promotion of CMS VATAVARAN initiatives & activities.

During the course of the 10th CMS VATAVARAN 2019 and SFCF 2019, festival preparations, details of announcement of call for entry, nomination jury, award jury, programme schedule, etc. were regularly shared on the two social media platforms.

Along with it, the challenge with these platforms was to drive greater engagement with its followers. Posts related to screenings, achievements of people in the field of environment, team's visit to various programmes, etc. were regularly shared.

Daily updates of the 10th edition of the film festival and forum began by June 2018 with the announcement of the call for entry to submit films.

Active engagements on both the social media platforms were seen during the 10th CMS VATAVARAN 2019 film festival and forum. Live tweets by CMS, partners, participants and journalists using the hash tag #CMSVAT2019 helped us to share regular updates on the simultaneous programmes held in the four-day festival and forum. Facebook was used to share images with a brief on the programmes at the end of the day.

Promos, trailers of the nominated films were all uploaded on YouTube and subsequently shared on Facebook and Twitter.

Through its various social media platforms CMS VATAVARAN has reached to more than 250000 people. During the year 2019 eleven social media campaigns have been initiated and a total 125000 people has been reached through these campaigns.

A monthly glimpse of the social media plan (Facebook) of the year 2019 is as given below-

Month	Updates	Facebook post engagement (Highest Total Audience/ Reach in a day each month)
January 2019	<ul style="list-style-type: none">Last call for entry for 10th CMS VATAVARAN film FestivalEnvironment and Wildlife News Updates	1242 on January 12, 2019
February 2019	<ul style="list-style-type: none">Festival DeadlineEnvironment and Wildlife News Updates	5777 on February 18, 2019
March 2019	<ul style="list-style-type: none">Final Call for entryEnvironment and Wildlife News Updates	1096 on March 03, 2019
April 2019	<ul style="list-style-type: none">Submissions Deadline ExtendedState level media workshop in Assam on "Climate Change reporting on Himalayas"Festival Submission Video	10380 on April 04, 2019
May 2019	<ul style="list-style-type: none">Environment and Wildlife News Updates	869 on May 14, 2019
June 2019	<ul style="list-style-type: none">Climate Jargon Series Term of the dayWED 2019Glimpses form the past FestivalShort Film Competition on PollutionEnvironment and Wildlife News Updates	1292 on June 06, 2019
July 2019	<ul style="list-style-type: none">Announcement of the Nomination DatesAnnouncement of the Nomination Jury MembersNomination Jury MeetingMini Himalayan Festivals	2950 on July 07, 2019
August 2019	<ul style="list-style-type: none">Announcement of the Nominated FilmsEnvironment and Wildlife News UpdatesMini Himalayan FestivalsPosts on the nominated filmsAnnouncement of the Award Jury DatesAnnouncement of the Award Jury Members	9946 on August 27, 2019
September 2019	<ul style="list-style-type: none">Posts on the nominated filmsAward Jury MeetMini Himalayan FestivalsCOP 2019Announcement of the three-day "National Media Consultation on Climate Change Reporting in the Himalayas"	4307 on September 03, 2019
October 2019	<ul style="list-style-type: none">Posts on the nominated filmsAnnouncement of "Young Environment Journalist Awards, 2019"Announcement of Prithvi Awards 2019!!	719 on October 15, 2019
November 2019	<ul style="list-style-type: none">Programme AnnouncementSpeakers AnnouncementAnnouncement of PartnersSchedule of ScreeningsCall for online RegistrationCollaborative Programmes with PartnersCelebrities PostsUpdates during the Film Festival	9207 on November 25, 2019

Media Coverage of CMS VATAVARAN



HT member wins award for reporting on environment

HT Correspondent
A member of the Hindustan Times (HT) team won the Best Environment Reporting Award at the 10th CMS Vatavaran International Film Festival and Forum. The award was presented to the HT team for their outstanding coverage of environmental issues.

Two short films from U'khand nominated in Asia's biggest green film festival

Two short films from Uttarakhand have been nominated in the 10th CMS Vatavaran International Film Festival. The festival is held from November 27 to 30, 2019, in New Delhi. The films are 'Green Himalayas' and 'The Himalayan Region'. The festival is organized by the Ministry of Environment, Forest and Climate Change.

दैनिक जागरण के पत्रकार को पर्यावरण पत्रकारिता पुरस्कार

जागरण संवाददाता नई दिल्ली : भारतीय हिमालय जलवायु अनुकूलन कार्यक्रम (आइएचएससीपी) वर्चुअल फॉर मीडिया स्टडीज (सीएमएस) ने दैनिक जागरण के पत्रकार राहुल मानव को युवा पर्यावरण पत्रकार पुरस्कार से सम्मानित किया है। यह पुरस्कार उन्हें बुधवार को डॉ. अंबेडकर इंटरनेशनल सेंटर में आयोजित एक कार्यक्रम में पर्यावरण, वन एवं जलवायु परिवर्तन में प्रगति के अतिरिक्त संवर्धन रवि अग्रवाल ने प्रदान किया।

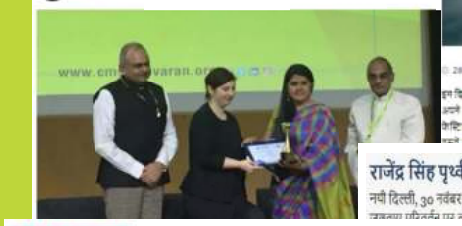


आइएचएससीपी एक वैश्विक कार्यक्रम है, जिसमें को पर्यावरण के मुद्दे पर दृढ़तापूर्वक और प्रभावशाली रूप से प्रचारित करने के लिए निधि जम्वाल को 'विश्व श्रेणी' में 2019 का IHCAP CMS पर्यावरण पत्रकार अवार्ड प्रदान किया गया।



International film fest on wildlife, environment to be held in Delhi

Greening award winner composer and environmentalist Rishy Kej is a prime attraction at the upcoming 10th CMS Vatavaran International Film Festival, all set to take place in the Capital from Wednesday. The festival is organized by the Ministry of Environment, Forest and Climate Change.



गौवकनेशन की पर्यावरण संपादक निधि जम्वाल को प्रतिष्ठित IHCAP CMS 2019 पर्यावरण पत्रकार अवार्ड मिला है। हिमालयी क्षेत्र में जलवायु परिवर्तन पर लगातार काम करने के लिए उन्हें विशेष श्रेणी में यह पुरस्कार मिला है। वह इंडियन हिमालयन क्लाइमेट एडॉप्टेशन प्रोग्राम (IHCAP) की फैलो भी रह चुकी हैं। इस फेलोशिप के दौरान उत्कृष्ट कार्य और पत्रकारिता के लिए उन्हें यह विशेष पुरस्कार मिला।

इस विनोद क्षेत्र के अलावा अन्य विषयों में इतने फिल्म समारोह आयोजित किए जाने हैं। वहीं 27 और 28 अक्टूबर को इन दोनों दिनों में फिल्मों के प्रदर्शन होंगे। इन दिनों में फिल्मों के प्रदर्शन होंगे। इन दिनों में फिल्मों के प्रदर्शन होंगे।

उनके साथ हिंदुस्तान टाइम्स के जयश्री नंदी, दैनिक जागरण के राहुल मानव, आज तक के मिलन शर्मा और इंडिया स्पेस के भास्कर विष्टा भी 10th CMS युवा पर्यावरण पत्रकार अवार्ड मिला है। यह अवार्ड सेंटर फॉर मीडिया स्टडीज (CMS) और इंडियन हिमालयन क्लाइमेट एडॉप्टेशन प्रोग्राम (IHCAP) की तपक से पर्यावरण के क्षेत्र में लगातार गंभीर कार्य करने वाले पत्रकारों को मिलता है। 2007 से इस प्रतिष्ठित अवार्ड की शुरुआत हुई है।

Outlook
THE NEWS SCROLL
International film fest on wildlife, environment to be held in Delhi
New Delhi, Nov 22 (ANI) Grammy Award winner composer and environmentalist Rishy Kej is a prime attraction at the upcoming 10th CMS Vatavaran International Film Festival, all set to take place in the Capital from Wednesday. With an aim to create awareness on wildlife and environment, film such as "Green Whistle", "The Himalayas" and "The Himalayan Region" will be screened.

राजेंद्र सिंह पृथ्वी भूषण पुरस्कार से सम्मानित
नयी दिल्ली, 30 नवंबर (वार्ता) पर्यावरण और वन्यजीव फिल्म महोत्सव सीएमएस वातावरण और पत्रकारिता पुरस्कार से सम्मानित किया गया।



जलवायु परिवर्तन के लिए मनुष्य सबसे अधिक जिम्मेदार : प्रभु

4 दिवसीय 10वां सीएमएस वातावरण फिल्म महोत्सव शुरू

सीएमएस वातावरण फिल्म फेस्टिवल में दुनिया भर की 77 फ़िल्में

सीएमएस में प्रदर्शित हुई 19 फिल्मों

डॉ. अंबेडकर इंटरनेशनल सेंटर चल रहे 4 दिवसीय 10 वें सीएमएस वातावरण फिल्म समारोह व पर्यावरण पर सम्मेलन के दूसरे दिन प्रदूषण पर बनी शॉर्टलैस्ट की गई फिल्मों की स्क्रीनिंग की गई। पॉल्यूशन, ऑक्सीजन मॉस्क, स्वच्छ विध्यांचल व परिवर्तन इसके अलावा राष्ट्रीय व अंतराष्ट्रीय स्तर पर चुनी गई 19 प्रदर्शित किया गया। ग्रीन फिल्म मोंकिंग पर राष्ट्रीय विज्ञान फिल्म अवार्ड के विजेता डायरेक्टर अनूप खजूरिया द्वारा छात्रों की मास्टर क्लास ली गई। उन्होंने जलवायु परिवर्तन को भविष्य के लिए राष्ट्रीय अपदा कार दिया।



जलवायु परिवर्तन के लिए मनुष्य सबसे अधिक जिम्मेदार : प्रभु

जलवायु परिवर्तन के लिए मनुष्य सबसे अधिक जिम्मेदार : प्रभु

जलवायु परिवर्तन के लिए मनुष्य सबसे अधिक जिम्मेदार : प्रभु

