



# HIGHLIGHTS

January - December 2020



# 2020 Environmental and Wildlife Days Celebrate by CMS VATAVARAN

## International Tiger Day (July 29, 2020)

CMS VATAVARAN celebrated International Tiger Day on July 29, 2020 and conducted Essay Writing Competition, 56 schools participated in Online Competition.

1742 Students registered for Competition and 653 Essay were received, in Hindi (10) and English (643) language. Group A (6<sup>th</sup> to 9<sup>th</sup>) category 452 Students submitted the Essay and Group B (10<sup>th</sup> to 12<sup>th</sup>) submitted 201.

This Celebration Showcased 09 Documentaries on Tigers.

Films Screened @ International Tiger Day	Filmmaker	Year of Production
The World's most Famous Tiger	Subbiah Nallamuthu	2017
The Forgotten Tigers	Krishnendu Bose	2014
Looking for Sultan	Doel Trivedy & Gautam Pandey	2017
Tigers in the Backyard	Sugandhi Gadadhar	2016
Tiger's Revenge	S Nallamuthu	2014
Tiger -The Death Chronicles	Krishnendu Bose	2007
Chronicles of a Wildlifer	Amit Goswamy	2016
Tiger Queen	S Nallamuthu	2010
The Tiger who Crossed the Line	Krishnendu Bose	2016

CMS VATAVARAN organized Webinar-Dialogues with leading Conservationists and Journalist of India discussing 'What does Pandemic means to Tiger Conservation?' on July 29, 2020. The webinar moderated by **Bahar dutt** (An Award Winning Journalist). **Dr Anish Andheria** (A Fellow of LEAD and the President of the Wildlife Conservation Trust), **Nishant Verma** (IFS) (DIG of Forest, (NTCA)) and **Swati Thyagarajan** (One of India's Finest Wildlife Commentators) were panelists.



## World Elephant Day (August 12, 2020)

CMS VATAVARAN celebrated the World Elephant Day on August 12 2020 and conducted Online Quiz Competition. In this program, 13 Schools and 3 Colleges participated. 873 Students registered and 335 participated in the Quiz. Screening of 08 Films on Elephant were Screened during the Day.

Films Screened @ World Elephant Day	Filmmaker	Year of Production
Bastion of the Giants	Sumesh Lekhi	2015
Manas- Return of the Giants	Praveen Singh	2016
On the Right Track	Rita Banerji	2008
Elephant - God or Destroyer	Krishnendu Bose	2005
Where the Elephant Sleeps	Brigitte Uttar Kornetzky	2016
Heroes of the Wild Frontiers: Elephant 911	krishnendu Bose	2019
Elephant Kitchen	Brigitte Uttar Kornetzky	2016
Elephants and Us_Assam	Ankur Das	2019
Days with the Wild Herd	Green Hub	2019



## World Rhino Day (September 22, 2020)

In the time of Covid19 celebrated World Rhino Day on 22<sup>nd</sup> September, 2020. Showcased two documentaries on Rhino by CMS VATAVARAN

Films Screened @ World Rhino Day	Filmmaker	Year of Production
North-Eastern Diaries	Sandesh Kadar	2010
Lullaby for a Mother and Child	Emma Lorie	2017

## World Wildlife Week (October 02-08, 2020)

CMS VATAVARAN in collaboration with Ministry of Environment, Forest and Climate Change, Government of India and United Nations Development Programme (UNDP) conducted Online Quiz Competition on October 02, 2020 - in two separate category first 6<sup>th</sup> to 9<sup>th</sup> class, Second 10<sup>th</sup> onwards. 1601 Students registered for Competition. Class 6<sup>th</sup> to 9<sup>th</sup> (158) Student's participated and 10<sup>th</sup> onwards (59). Films will screened daily during the Wildlife Week from October 2 to 8, 2020.

Films Screened @ World Wildlife Week	Filmmaker	Year of Production
India's Wandering Lions	Praveen Singh and Martin Dohrn	2015
The Secret Life of Frogs	Ajay Bedi, Vijay Bedi	2018
Gyamo - Queen of the Mountains	Doel Trivedy & Gautam Pandey	2017
Gaur in my Garden	Rita Banerji	2012
Flight To Freedom - The Amur Falcon Story	Rita Banerji and Shilpi Sharma	2014
Life for lives	Roshni Rose	2015
Saving the Wild - Wildlife Rescue and Rehabilitation	Rita Banerji	2016
Corbett's Legacy	Naresh Bedi	2012
Manas- Return of the Giants	Praveen Singh	2016
Walking with Wolves	Senani Hegde	2014
The Forgotten Tigers	Krishnendu Bose	2014



**During this Period** (October 2 - 9, 2020):

The actions on Facebook Page of CMS VATAVARAN was up **100%**

**Page Views** was up **734%**

**Post Reach** (reach to people) grown by **878%:**  
**15449** new people reached (viewed the films post)

**Post Engagement** up by **1100%:**  
**2604** new people reached

**Videos Reach** (watched): **15746** viewed,  
up by **65452%**

Increase in our **Video Views** by **217983%**

**Page Followers** **62%**



# Webinar series on Environmental Filmmaking

**Chapter One:** CMS VATAVARAN organized free Webinar on **'Why and How Should you make Short Films'** on May 31, 2020. Webinar expert was **Anshul Sinha** (Award Winning Filmmaker).

**Chapter Two:** CMS VATAVARAN organized free webinar on **'Conservation Film-making: How to make Films that makes a Difference'** on June 14, 2020. The Webinar moderated by **Aarti Shrivastava** (an Asia 21 leader and National Award-winning filmmaker). **Krishnendu Bose** (Acclaimed Wildlife Documentary & National Award-Winning Filmmaker) and **Rita Banerji** (Multiple Award Winning Environmental Filmmaker) both were panelists.



**Chapter Three:** CMS VATAVARAN organized free webinar on **'Production of Environmental and Wildlife Films'** on June 20, 2020. The webinar moderated by **Aarti Shrivastava** (an Asia 21 leader and National Award-winning filmmaker). **Doel Trivedy** (A Writer-Director-Producer and multiple Award-Winning Wildlife Filmmaker) and **Gautam Pandey** (Acclaimed Wildlife Documentary & National Award-Winning Filmmaker) both were panelists.



**Chapter Four:** CMS VATAVARAN organized free webinar on **'It all Starts and Ends with the Story: How to Write a Successful Script?'** on June 27, 2020. The webinar moderated by **Aarti Shrivastava** (An Asia 21 Leader and National Award-winning filmmaker). **Saibal Chatterjee**, (National Award Winning Film Critic, Author and a Documentary Scriptwriter) and **Utpal Borpujari**, (Two Times National Film Award Winner Film Critic-turned-Filmmaker) both were panellists.

**Chapter Five:** CMS VATAVARAN organized free Webinar on **'Conservation Photography: How a photo can help Wildlife Research & Conservation.'** on July 04, 2020. The webinar moderated by **Aarti Shrivastava** (An Asia 21 Leader and National Award-Winning Filmmaker). **Dr Anish Andheria** (A Fellow of LEAD and the President of the Wildlife Conservation Trust), **Parth Joshi** (working with UNDP India on a Project to Conserve Snow Leopard Habitats) and **Dipankar Mazumdar** (An Architect & Environmental Planner by Profession) were panellists.

**Chapter Six:** CMS VATAVARAN organised Webinar series on **'Environmental Filmmaking Ethics and Morality in the Environmental and Wildlife Filmmaking'** on August 28, 2020. The webinar moderated by **Aarti Shrivastava** (Award-winning Filmmaker). **Ajay Bedi & Vijay Bedi** (have worked as Wildlife Filmmakers and Photographers for over 20 years), **Kavita Bahl & Nandan Saxena** (Independent Filmmakers and Media Trainers) or **P N Vasanti** (an Active Advocate for more accountable Media) were Panellists.



# Collaborations

In Pune, from January 5 to 7, CMS VATAVARAN 14 films were showcased under the Panorama section of the **Kirloskar Vasundhara International Film Festival-KVIFF** and received a tremendously successful response from the audience, making the screening, a resounding success.



Films Screened @ KVIFF	Filmmaker	Year of Production
Kokota-The Islet of Hope	Craig Norris	2016
The Real Price of Cheap Medicines'	Jos Van Dongen	2018
Sniper	Karthic SS	2018
Point and Shoot	Harsimran Kaur Anand	2016
Education on the Boat -A New Hope for Tomorrow	K M TajBiul Hasan	2018
End of Snow	Morgan Heim	2016
On the Brink - Bengal Tiger	Akanksha Sood Singh	2018
The Firefox Guardian	Gunjan Menon	2018
Where the Saras Sings	Divya Bhardwaj	2018
The call of Pashmina	Taira Malaney	2018
Manas- Return of the Giants	Praveen Singh	2016
Uprooted	Ketan Krishna, Prthvir Solanki, Sukrita Baruah, Archana Kaware, Nikhil Ambekar	2018
The Python Code	Andreas Ewels	2017
The Secret Life of Frogs	Ajay Bedi, Vijay Bedi	2018

CMS VATAVARAN in collaboration with St. Mark's Senior Secondary School, Meera Bagh, New Delhi organized **Online Interactive Session** on the theme of Celebrate Biodiversity. **Aarti Shrivastava**, (Award Winning Filmmaker) took this session for 150 Eco Club Members (Classes 6 to 10) on June 05, 2020 (World Environment Day).



A webinar was organized by the Department of Applied Sciences, Faculty of Engineering and Technology, Manav Rachna International Institute of Research and Studies in collaboration with CMS VATAVARAN on the topic '**Organic Farming and its Effects on Human Life**' on 29 August, 2020, from 12:00 noon onwards. The Eminent speaker for the event was **Aarti Shrivastava**, (Award Winning Filmmaker).



Birla Vidya Niketan School, Pushp Vihar, New Delhi in collaboration with CMS VATAVARAN organised **Webinar on Water Management** on October 6th, 2020. **Bhim Singh Rawat**, (Associate coordinator South Asia Network on Dams) speaker of this webinar.



A webinar on **'Environment and Wildlife Reporting in the Indian Himalayan Region (IHR)**' under 'SECURE Himalaya project' of UNDP in India was organised on October 13-14, 2020 by CMS VATAVARAN along with the Forest and Environment Department, Government of Sikkim and Ministry of Environment, Forest & Climate Change, Government of India. The webinar was attended by Media Professionals, Media Students, Faculty and few Program Managers from Civil Society Groups.

On November 02 to 04, 2020, CMS VATAVARAN has been part of the **Ganga Film Festival** and showcased the documentaries on Water and Ganga Rejuvenation. Ganga Utsav 2020 organized by Namami Gange, Ministry of Jal Shakti, Department of Water Resources, RD & GR group.



Films Screened @ Ganga Film Festival	Filmmaker	Year of Production
The Battle Begins...	Sunrendra Manan	2014
When Every Drop Counts	Rishu Nigam	2012
Locals become Geohydrologists in Rapar	Usha Dewani and Nilutpal Das	2014
Revival of Ahar Pyne Systems (in Palamu district of Jharkhand)	Soumitra Dey	2015
Thirst	Siva Nageswara Rao	2017
Angioplasty of Streams	Aditya Seth	2015
The Miracle Water Village	Rintu Thomas, Sushmit Ghosh	2010
Water Warriors	Nutan Manmohan	2008
Causatum	Sudhakar Kharande	2016
Water - Abundance by Common Sense (Paani – Sahaj Soojh Se Ifrati)	Anil Yadav	2017
Resurgence: Restoring Life and Hope to a Barren Land	Ankit Sharma	2017



CMS VATAVARAN as Festival Partner with **CIFFI**, an International Film Festival of India along with Delhi Metropolitan Education GGSIP University of India in association with Deakin University of Australia organized Film Festival and webinar on Film-making as a tool for Environmental Communication on December 15-21, 2020. **Aarti Shrivastava** (Award Winning Filmmaker), **Jalal Jeelani** (Awarded Environmental Filmmaker), **Anand A Jha** (Senior Manager, Centre for Media Studies (CMS)) Panellist and **Pramod Kumar Pandey** moderate the webinar.

## Competitions

CMS VATAVARAN organized **"1 Minute Short Film Competition** on Rethinking Conservation during and after COVID and deadline of the competition May 10, 2020. 81 films were received in this competition.

CMS VATAVARAN organized **"3 Minute Short Film Competition on Biodiversity"** in June, 2020. Promote the biological natural legacy i.e. the ecosystems, the habitats, and the different species of fauna and flora through the medium of films. The competition got an overwhelming response, 81 films were received and 06 were awarded in this competition.



A Monthly Glimpse of the Social Media Plan (Facebook) of the Year 2020 is as given below

Month	Updates	Facebook Post Engagement (Highest Total Audience/ Reach in a day each month)
January 2020	<ul style="list-style-type: none"> <li>CMS VATAVARAN films showcase under the Panorama section of the Kirloskar Vasundhara International Film Festival- KVIFF in Pune</li> <li>Environment and Wildlife News Updates</li> </ul>	2667 on January 12, 2020
March 2020	<ul style="list-style-type: none"> <li>Environment and Wildlife News Updates</li> <li>Shared COVID 19 Info-Graphic</li> </ul>	1430 on March 10, 2020
April 2020	<ul style="list-style-type: none"> <li>CMS VATAVARAN Special Film Screenings</li> <li>One Minute Short Film Competition</li> </ul>	18,865 on April 06, 2020
May 2020	<ul style="list-style-type: none"> <li>Deadline Extended and Winner announced for One Minute Short Film Competition</li> <li>CMS VATAVARAN Special Film Screening</li> </ul>	2692 on May 07, 2020
June 2020	<ul style="list-style-type: none"> <li>Three Minute Short Film Competition</li> <li>CMS VATAVARAN Special Film Screenings</li> <li>Webinar Series on Environmental Filmmaking</li> </ul>	3587 on June 08, 2020
July 2020	<ul style="list-style-type: none"> <li>Webinar on What does Pandemic means to Tiger Conservation?</li> <li>CMS VATAVARAN Special Film Screening</li> </ul>	1571 on July 29, 2020
August 2020	<ul style="list-style-type: none"> <li>Webinar : Ethics and Morality in the Environmental and Wildlife Filmmaking</li> <li>Environment and Wildlife News Updates</li> </ul>	941 on August 15, 2020
September 2020	<ul style="list-style-type: none"> <li>Environment and Wildlife News Updates</li> <li>CMS VATAVARAN Special Film Screening</li> </ul>	3971 on September 01, 2020
October 2020	<ul style="list-style-type: none"> <li>Call For Entries Deadline</li> </ul>	1820 on October 02, 2020
November 2020	<ul style="list-style-type: none"> <li>Namami Gange (Ganga Film Festival)</li> <li>Call For Entries Deadline</li> </ul>	767 on November 03, 2020
December 2020	<ul style="list-style-type: none"> <li>Call For Entries Deadline</li> <li>CIFFI 2020 panel discussion on filmmaking as a tool for environmental communication.</li> </ul>	919 on December 11, 2020



Last date of call for entries: February 02, 2021

Extended date: March 03, 2021



[www.cmsvatavaran.org](http://www.cmsvatavaran.org)

