



PRESS RELEASE: Future Leaders in Engineering and Business Step Up for Wetland Conservation at CMS VATAVARAN Event in Faridabad

FOR IMMEDIATE RELEASE

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The *12th CMS VATAVARAN International Film Festival and Forum on Environment and Wildlife* continued its impactful outreach with an inspiring event at *NGF College of Engineering and Technology, Faridabad*. Over 150 engineering and business management students gathered to explore the critical role of *wetland conservation* and its connection to sustainable practices in both business and technology.

This event is part of the *Green Film Fete*, a series of outreach programs leading up to the **Delhi Wetlands for LIFE Festival** and the **12th CMS VATAVARAN** festival, being held across nine schools, colleges, and universities in Delhi NCR.

Inspiring Film Screenings:

Attendees were deeply moved by a powerful selection of environmental films focused on *Water, Wetlands, and Wildlife*. These films, in alignment with the festival's theme "*Wetlands for LIFE*," emphasized the importance of wetlands in maintaining ecological balance and underscored the urgent need for their preservation.

Creative Expression Through Art:

Approximately 45 students participated in a lively painting competition, interpreting the theme "*Wetlands for LIFE*" through their art. The top ten paintings from this event will be showcased at the festival's grand finale at *Ganga Auditorium, Indira Paryavaran Bhawan*, from *October 3-5, 2024*.

Engaging Discussions:

Experts led engaging discussions on pressing environmental issues, including *Wetlands, Water Conservation, and Climate Change*. These dialogues sparked meaningful conversations, encouraging students to apply their skills and knowledge towards environmental stewardship.

"It's crucial that future leaders in engineering and business management take the lead in protecting our environment," said *Ms. P N Vasanti, Director General of CMS*. *"Their innovative thinking and strategic approach are essential in creating sustainable solutions for wetlands and environmental conservation."*

The day concluded with students committing to adopting eco-friendly practices and raising awareness about the importance of wetlands within their communities and future careers. The event at *MGF College* was a resounding success, reinforcing CMS VATAVARAN's mission to inspire a movement towards a sustainable and ecologically responsible future.

Ministry of Environment, Forest and Climate Change of India, The Ministry of Environment, Forest and Climate Change (MoEFCC) is the nodal agency in the administrative structure of the Central Government for the planning, promotion, co-ordination and overseeing the implementation of India's environmental and forestry policies and programmes.

Website: <https://moef.gov.in>

GIZ, the Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH, often simply shortened to GIZ, is the main German development agency. It is headquartered in Bonn and Eschborn and provides services in the field of international development cooperation and international education work. GIZ has been working jointly with partners in India for sustainable economic, ecological, and social development for over 60 years.

Website: <https://www.giz.de/en/worldwide/368.html>

Centre For Media Studies (CMS), Established in 1991, the Centre for Media Studies (CMS) (www.cmsindia.org) is an independent, not-for-profit multi-disciplinary organization. CMS endeavors to conduct path-breaking Research, Capacity Building and Advocacy in Social Development, Environment, Communication, Media and Transparency issues to work towards a vision of Responsive Governance & Equitable Development.

CMS VATAVARAN (www.cmsvatavaran.org) is an outcome of CMS's core commitment to go "beyond research." The rich experience of CMS in environmental issues & developmental communication and the urge for "Beyond Research" – a commitment to perform the role of a practitioner of its own research, sowed the seeds of CMS VATAVARAN – India's only International Environment & Wildlife Film Festival and Forum.

For more information, please contact

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