

March 21, 2022

CURTAIN RAISER WEEK launched of 11th CMS VATAVARAN Film festival and Forum

To announce and promote the 11th edition of CMSVATAVARAN International Film festival and Forum on Environment & Wildlife, a series of programs as curtain raiser week was launched today. In an online inaugural event today, the new format, programs and dates of this 11th edition was announced. The new festival Poster was also launched and along with opening of the festival online registration.

The program was attended by eminent Film makers, government officials, experts and partners. In the opening speech by **His Excellency Patrick Hébert**, Honorable Consul General of Canada in Chandigarh, mentioned about the importance of small changes that make a huge impact on the society. He also emphasized about the consequences of plastic pollution and discussed about the goal of zero plastic by 2030. **Dr. Jatinder Kaur Arora**, Executive Director, Punjab State Council for Science & Technology spoke about the importance of mobile journalism in communicating green initiatives in current times.

Mr Vivek Saxena, IFS, Add. PCCF and CEO Compensatory Afforestation Fund Management and Planning Authority (CAMPFA), Government of Haryana talked about nature-based solutions and was delighted that CMSVATAVARAN was being organised first time in Haryana. **Smt. Deepa Bordoloi Guha**, CGM, NABARD, Haryana RO and Principal Consultant, NABCONS, Haryana talked about the initiatives of NABARD in conserving the environment and was glad to be contributing in sharing knowledge and best practices on platforms like CMSVATAVARAN. **Ms Cavita Taragi**, Pro Vice Chancellor, Chitkara University felt that the students in their University will greatly gain from participating in such meaningful festivals and forums.

Highlights of curtain raiser week- 21-26 March 2022

- **22 March 2022**
 - Film Screening followed by Discussion
 - World Water Day

To celebrate World water day, there will be a special film screening of CMS VATAVARAN nominated film at [Chitkara University, Rajpura](#). The film to be screened is "Water Be Dammed" by Vanita Khanna, Romila Verma and Prab Kainth. The film highlights the Satluj river in Punjab, India finished and traces the story of challenges, hopes and aspirations of linked to this river. water. It will be followed by a discussion. The Film Screening will be followed by discussions with Film Makers.

- **24 & 25 March 2022**
 - Mobile Journalism & Social Media For Communicating Green Initiatives

Two-day workshop will be organized at [MGSIPA Conference Room](#) at Punjab Science & Technology Council. Mr Ritesh Taksande, Faculty Member - SKIFT at Film and Television Institute of India, Mojo Educator, Film and Photography Educator, will provide an hands-on training about finding facts and understanding the fake while reporting and will also highlight the importance of social media in communicating green initiatives.

- **26th March 2022**
 - Education for Living Sustainably in Harmony with Nature (11 am- 1 pm)

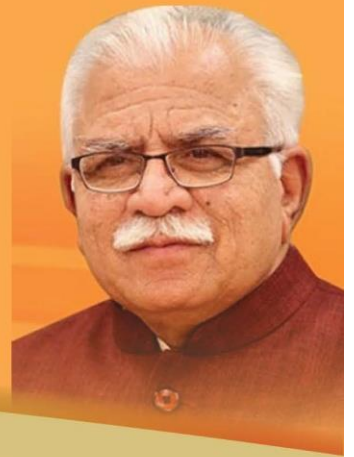
A half day specially designed workshop has been organized for teachers, on 26th March 2022 at Zoom platform. In this workshop some of the leading experts in field of Environment Education will be discussing the following:

- The future of outdoor and environmental education in the post COVID era.
- How to build Conservation Leadership through Education in the pandemic times.
- Role of teachers in educating students about our nature, while also respecting both indigenous knowledge and modern science & technology for its conservation.

Explaining the new format of this exclusive green festival and forum, **Ms P N Vasanti**, DG, CMS shared that the festival will be in hybrid mode for the first time. Starting from April 11 to 23, 2022, all the 95 nominated Indian and International films in various categories will be screened online and a series of specially designed interactive programs were announced. She also shared those two days of on ground programs were also scheduled at Indradhanush Auditorium, Panchkula, Haryana. She thanked Government of Haryana and all other partners for their support in organising this festival.



“We should take a pledge to conserve the environment and maintain ecological balance.”



GOVERNMENT OF HARYANA *Presents*

11th CMS vatavaran  **COMPETITIVE**
International Film Festival and Forum on Environment & Wildlife
 HYBRID MODE: OFFLINE & ONLINE 11-23 APRIL 2022

FREE REGISTRATION!

SCREENINGS
of Nominated Films

AWARD
Ceremony

EXHIBITIONS

SEMINARS & WORKSHOPS
for Journalists, Filmmakers,
Teachers, Nature lovers & Students

COMPETITIONS
Performances & Much More ...

Be there @ **Indradhanush Auditorium**
Panchkula on April 21 & 22, 2022



REGISTER, PARTICIPATE & EXPERIENCE ASIA'S LARGEST



REGISTER TODAY!

www.cmsvatavaran.org

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CMS VATAVARAN is India's premier environment and wildlife film festival and forum – it is aimed towards enhancing understanding, appreciation and shift in attitudes towards the natural world and to increase space for environmental issues in mass media and evolve a nationwide environment outreach framework. The festival taps into an important motivating factor for audiences everywhere: the emotional draw of connecting with a compelling story or character. The festival reaches out to people from all walks of life including filmmakers, civil society groups, government organizations, environmentalists, researchers, conservationists, policy makers, activists, public and private sector organizations and students of all ages and is recognized as a calendar event amongst filmmakers, environment, wildlife and conservation sector. Its unique twin track approach of organizing competitive and traveling film festivals and environment forum has positioned it as one of the most prestigious film festivals across the globe. Since its inception in 2002, ten competitive and 52 travelling festivals in 41 cities of 25 Indian states have been organized. Website: www.cmsvatavaran.org

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