

IFEJ, NEW DELHI

NORTH SOUTH DIVIDE?

Is there one?

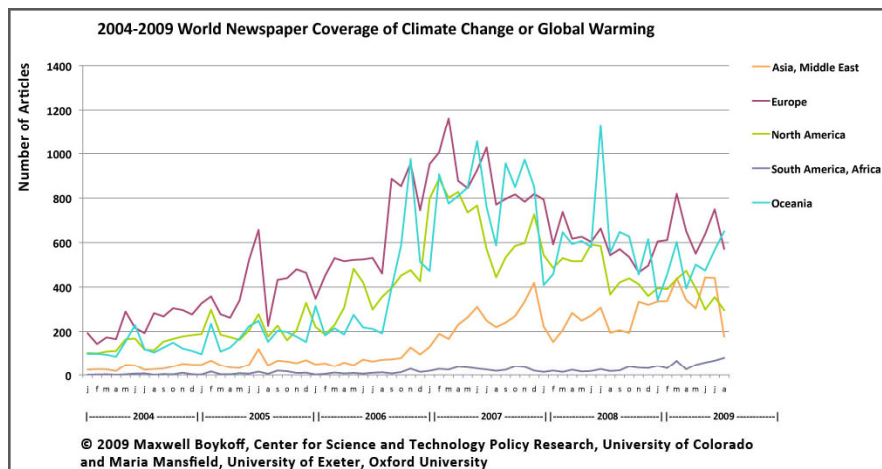
State of the media in 'north'

- TV -Most important source of information
- Source- Poll by BBC media centre in 10 countries including US and UK in 2006

TV	56%
Radio	9%
newspaper	21%
internet	9%

State of media in 'south'

- Robust- 500 newschannels, 2nd largest market for newspapers in world, ranks 8th in terms of number of TV production houses
- Chaotic
- Editorial filters not strong, indulge in rumour mongering
- Reporting on climate change fluctuates between – no reporting and hysteria!



- Climate change reportage in India has neglected the links with the development agenda- Documentary on glaciers focussed on 100 dams being built on Ganga

MISSING THE BIG PICTURE

- **From 1950 to 1980 more than 50 lakh hectares of forest diverted for non forest use**

Sector	Number projects Approved (2006-2008)	of Number projects Rejected (2006-2008)	of
Construction	1073	4	
Industry	952	Nil	
Thermal Power	134	Nil	
Nuclear	1	Nil	
Mining (Non Coal)	587	10	

Source- EIA RESPONSE CENTRE, DELHI